



CSR IDEAS FOR BRAZIL

1. Since 2005 Elcotour has used more than 50% of its transport fleet powered by natural gas energy.
2. Where restaurants are a reasonable walking distance from the hotel, we suggest to clients that they should walk to them in order to save not only the cost of transport but also not to pollute the atmosphere. (This is something which we have offered now for 3 years)
3. The colonial city tour of Rio can easily be accessed by metro from hotels in the Copacabana area and again we find that about 60% of groups who take this option prefer to use the public service and to walk.
4. Elcotour is a co-sponsor of an educational project in one of the Rio Favelas. This project is designed to teach the residents not to pollute their neighbourhood and in particular the water supply and how to recycle their rubbish.