

## Paris is the CSR destination for the UK market

### Eurostar : the environmentally sound way to travel



Taking the train is now a truly attractive greener alternative to flying.  
Paris Eurostar emits ten times less CO2 than flying.  
Eurostar has also committed to generating even less CO2 per traveller in future years. In fact, they will reduce CO2 per traveller journey by 25% by the year 2012 compared to 2006.

### Uncover Paris' Secrets on an Electric Bicycle



Discover all the famous places of Paris, but also mysterious and surprising ones.  
With a non-polluting and silent vehicle: the electric bicycle.

Push a door, and you jump over three centuries. You're in an ancient monastery in the very heart of Paris. A few steps ahead and you discover a jewel that only a precious few know exists. You step out and ride through centuries along cobble streets where vines and wisterias cover walls that date back to Joan of Arc, Richelieu or Robespierre. You are not dreaming: next you come to a forgotten monument, with the Imperial splendour, leading you just a few decades later, to the Belle Epoque... You thought you knew the Eiffel Tower. But did you know it was the object of a thunderous swindle that shook France?

And the scandals of the Louvre. Le theft of the Mona Lisa. The enigma of the Unknown Donor? And what are the many mysteries that lie in the cathedral of Notre Dame? The heaviest one is surely the Great Curse of the Kingdom, with which its hallowed stones once resonated. But all can't be told in just few lines.

Crossing the glorious history of this enchanting city, we will lead you along a labyrinth of anecdotes, all laden the perfume of old stones and the irresistible seduction of the unknown....

### **Half-day walking tour Place des Victoires and neighbouring passages**



Depart the hotel with your guide by foot or by metro to "Place des Victoires", one of the most beautiful squares in Paris. Designed by the architect Mansart in the 17th century, it is today the centre of fashion. You will discover the picturesque passages and the malls, built in the 19th century. The "Passage Choiseul" where the writer Céline lived, the "Galerie Vivienne" with its huge staircase and its recently restored circular hall, the "Passage Colbert" the newest of these malls but already known for its marvellous avant-garde boutiques

### **Half-day walking tour of " Ile Saint Louis "**



Depart the hotel with your guide by foot or by metro to Ile de la Cité and Ile Saint Louis: these islands may nestle alongside each other in the very centre of the city, but they have totally divergent histories and, as a result, quite distinctive and separate characters. In Ile de la Cité you will visit the Notre Dame Cathedral and the Sainte Chapelle see the Pont-Neuf the oldest bridge of the Capital, and the Memorial on the very tip of the island.

The Ile Saint Louis, delightfully unspoiled, has a mix of fine architecture, narrow streets and magnificent views from the tree-lined quays across the Seine.

### Half-day walking tour of the Marais



Depart the hotel with your guide by foot or by metro to one of the oldest section of Paris called Le Marais, where you will discover superb 16th, 17th, and 18th century "hotels particuliers" (private mansions ). You may stay for a while in the heart of the Marais and the Place des Vosges with its remarkable arcades and lovely shops. A number of famous people lived at this square, such as Victor Hugo, whose house contains many of his life's souvenirs, and which you can visit.