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arinex DMC at EIBTM 2011!

Are you planning to visit the global meetings and events exhibition in Barcelona next month? **arinex DMC** will be at EIBTM 2011, which is being held from 29 November to 1 December 2011.

Visit us at Stand E500 in the Tourism Australia pavilion to discover the hidden gems of Australia, New Zealand and the South Pacific. Our friendly staff will be on hand to personalise a sample itinerary for you and your guests. If you are a hosted buyer at EIBTM 2011, you can make an appointment with us via the **Pre-Scheduled Appointment (PSA)** system.



Barcelona, Spain
29 November – 1 December 2011

Australia updates

The AUD\$700 million Hilton Surfers Paradise complex on Queensland's Gold Coast has officially opened its doors. The eighth Hilton-branded property in Australia, it offers 169 guest rooms, 250 modern residences, and a range of culinary and entertainment facilities. The hotel's boutique ballroom is equipped with the latest audio-visual technology, and is complemented by a range of spectacular outdoor event spaces, a business centre, theatre, a number of smaller boardroom- style breakout rooms, and a Hilton Executive Lounge that offers 270-degree views of the Gold Coast.



Following months of restoration after two cyclones forced its closure this year, Hayman Island in sunny Queensland re-opened in August. Extensive renovations took place, including a new botanic garden with 33,000 new plants introduced, and a Hayman Activities hub boasting new floodlit tennis courts, extensive sports and training facilities. Hayman Island's new Beach Villas have also been touched up, perfectly suited for corporate incentive groups.



Featured Incentive – Sydney Opera House, Australia

In 2012 Sydney Harbour will be transformed like never before when Opera Australia presents Handa Opera on Sydney Harbour.

A vibrant production of La Traviata will be performed for the first time on a massive purpose built shimmering stage positioned off Sydney's Royal Botanic Gardens. Complete with a giant suspended chandelier, fireworks, a spectacular set and lighting, it will be the reason for your travellers to visit Sydney in 2012.

This glorious event will display the finest Australian and International artists including a full orchestra and chorus. It will be directed by multi-award winning Francesca Zambello, who will bring her experience staging large scale outdoor productions to this event.



Visit our new website!

arinex DMC has a new website: www.arinexdmc.com.au. We'll be adding resources, destination information, and sample incentive programmes. Please feel free to contact us at anytime for a personal response: dmc@arinex.com.au.

A positive year for our fourth office

The first year of **arinex**'s presence in Perth, Western Australia has seen very positive results. Since opening its fourth office in Perth in January 2011, **arinex** has confirmed a number of programs in Western Australia, working closely alongside partners such as the Perth Convention Bureau and the Perth Convention and Exhibition Centre. In the coming months and years, **arinex** will be managing a number of meetings and incentives for a wide range of clients, including GE International, Woodside, ASX, and Honeywell.

Is your congress group coming to Australia?

A range of premier international meetings are coming to Australia, and **arinex DMC** would love to make your life easier by managing the accommodation, transfers, touring and dining needs for your congress group of 30pax or more. Contact us for a full list of upcoming congresses in Australia: dmc@arinex.com.au.



Did you know...

- In 2010 the UK accounted for 646,700 visitors to Australia, of these 52,400 were business arrivals
- In 2010 the UK was Australia's second largest inbound market for visitor arrivals, expenditure and visitor nights
- The UK was Australia's highest ranked inbound market for dispersed nights in 2010
- Close cultural and historic ties ensures a pool of customers predisposed to travel to Australia
- Australia is seen as a stable and prestigious destination for both holidays and business events

*From Business Events Australia

Case study: GE International

Name:	Power Generation Services ANZ Conference 2011
Venue:	Esplanade Hotel, Perth
Duration:	Three days
Hosts:	GE International Inc (GE Energy)
Delegate Profile:	Executive managers, contract managers, field engineers

Meeting objective:

GE's Power Generation Services ANZ Conference 2011 was a boutique meeting for 60 high-level executives, a large majority from overseas.

Meeting highlights:

arinex managed a range of social events and team-building activities for the delegates in Perth to complement the conference. Highlights included:

- The Conference Reception held at Perth's Little Creatures brewery. Delegates were treated to a breathtaking view of Fremantle Harbour while an Indigenous dancers performed.
- The final conference dinner, a fun prison-themed event held at the Fremantle Prison, complete with "policemen" to guide them on an exclusive tour of Western Australia's only world heritage-listed building.
- A team-building afternoon consisting of a fun-filled drumming activity. A group of performers led the delegates on an exciting musical journey, and the end result was a combined interactive performance by the delegates and performers.
- A refreshing group activity each morning such as yoga and interactive walks to "enliven, invigorate, uplift and inspire" the delegates.

As a special addition, **arinex** arranged for daily "table gifts", which were unique souvenirs for each delegate to bring home. These keepsakes included a Perth Mint coin with the GE logo; little drums as a reminder of their exciting team-building day; and, for an Aussie touch, boomerangs and Billabong towel and thongs (slippers).

About arinex Destination Management

arinex DMC (formerly Tour Hosts pty limited) provides international incentive, meeting and event organisers with unique and personalised programmes in Australia, New Zealand and the South Pacific.

Operating out of offices in Sydney, Melbourne, Brisbane and Perth, **arinex DMC** consists of a team of multi-lingual staff who have been providing destination management services in Australia and the South Pacific for over 30 years. **arinex DMC** ensures organisers are delivered a fresh approach to ground support solutions, with innovative programmes and unparalleled client service.

To discuss a tailored programme or to make an enquiry, contact us for a fast and personal response: **E:** dmc@arinex.com.au **W:** www.arinexdmc.com.au **Ph:** +61 2 9265 0708 (24 hours)

