



# CPO Times – Spring 2010

CONFERENCE – EVENT – DESTINATION – ASSOCIATION MANAGEMENT

Spring is here, finally! We are looking forward to many exciting events in the next months and especially to hopefully seeing you at IMEX in Frankfurt soon!

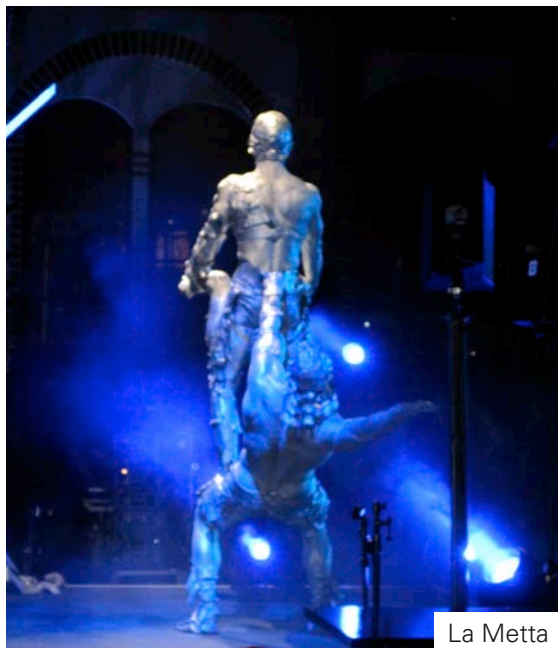
## BERLIN TIMES

### The story of fruits, water and artists...

What do fruits, water and artists have in common? In a combination they add up to an event of a class of its own.

In the course of the Fruit Logistica trade show in Berlin this year guests and delegates of the fair were offered an unforgettable evening with not only one but several highlights. Despite the bitterly cold weather, the guests were welcomed by a fire eater. After a warming welcome drink and a presentation the artist La Spina enchanted the guests with a classic and elegant tissue aerialist show. Later that evening the futuristic artist team La Metta amazed the crowd with perfect body tension and pulsating background music. A combination of classic and futuristic was offered by four young ladies, who were flown in from the UK and inspired the audience with modern pop songs played on electronic string instruments. The guests enjoyed the show acts and stayed late to network.

The Waterworks offered the perfect setting for this evening and especially the passion for detail was appreciated by the guests. The ceiling of the Waterworks was used for a moving branding which at the same time shed changing light on the location.



La Metta

### CPO's Kitchen Party

CPO not only organises events and incentives for other companies but also for its employees. The final evening of last year's Christmas meeting challenged all of the nearly 50 employees in a culinary and creative way. Everybody was involved in making the evening a success. Soon upon arrival and a warm greeting



by the chefs of the exciting facilities of the Axel Springer building (Germany's largest newspaper publishing house) three groups were formed and the active part of the evening started. Guided by professionals one of the groups created a christmassy ambience within the location, one group took care of thirsty throats with delicious cocktails and the third group pampered the colleagues with culinary treats. At the end all participants sat together at creatively decorated tables and enjoyed the different creations of the groups. Everybody could take home the recipes to continue to improve their cooking skills at home.

### The Wintergarten Varieté is back again!

A new operator was found for the well-known Berliner Variety Theater! After the last curtain fell in January 2009, in January 2010 the new show "The fabulous Variety Show" with Meret Becker (a famous German actress) as master of ceremony started.

Nearly one year after the theater was closed it will now present three variety shows per year again. Above all Berlin won back a very entertaining location for evening functions for up to 300 guests, which can also be used exclusively for your event.

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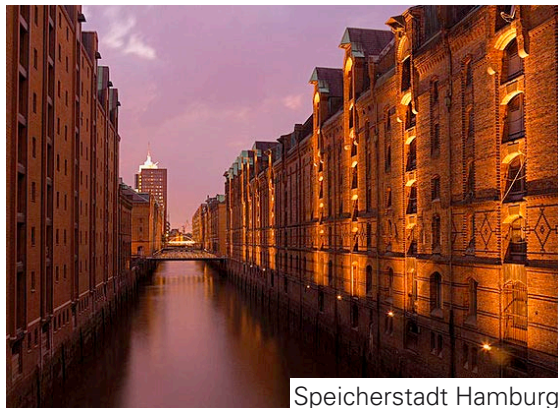
## Historical Warehouse District (Speicherstadt)

The old warehouse district is located within Hamburg's Freeport zone – a landmark of the Hanseatic city with a hundred years of history. It is the largest connected depository complex worldwide and features Wilhelminian brick-lined gothic with remarkable gables and turrets.

Still today high-class goods are stored behind the thick walls: coffee, tea, cacao, spices and many more. In the evenings the district is illuminated which creates a very special atmosphere.

Many of the buildings have been completely hollowed and refurbished to create unusual and new locations for events. There is a good choice for nearly any size or type of event – CPO is happy to provide you with suggestions.

By the way, due to the fact, that the complex is located at the Elbe-river and Hamburg full of water ways, an event could start with a boat trip. A slightly different transfer where you can get a taste of the spirit of this great Hanseatic town.



Speicherstadt Hamburg

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L'Abbaye de Collonges

outside of Lyon and offers a beautiful mix of tradition and modern spirit. Bocuse is a passionate collector of traditional fairground organs and he lovingly decorated the former abbey with them. Upon arrival the sound of these fairground organs greeted the 500 guests. They had a big choice of small very creative canapés – each with a different unique taste.

Simply excellent food, not only for gourmets! P.S.: Germany's "culinary capital" is Berlin with 13 Michelin Guide stars closely followed by Hamburg with 11 stars.

## CPO ON TOUR

**IMEX Frankfurt – Booth G160**  
**May 25 – 27, 2010**

Once more CPO is represented at IMEX with its own booth with a new location within the Germany area this year.

We also share the booth again with our partner GLOBIT Global Information Technology GmbH. GLOBIT is a 100 % subsidiary of CPO and develops superior and tailor-made software solutions for conferences and congresses – from online registration, state-of-the-art abstract submission to website development.

CPO is also represented at the following stands:

- **Hamburg Stand – G 110**
- **INCON Group – A 400**

We would be delighted to meet you at the show!

## FOREIGN TIMES

### CPO on a culinary mission

From November 15 – 18, 2009 CPO HANSER SERVICE organized the 12th Annual Congress of the European Society of Sexual Medicine (ESSM) in Lyon, France. CPO has been the Core PCO of ESSM for eight years now and we enjoyed many unforgettable moments. One of these moments was surely this very special evening in Lyon:

Lyon is known as the French capital of gastronomy fine dining, due to the presence of many of France's finest chefs in the city and its surroundings. And nothing less than the three Michelin-star holder Paul Bocuse's "Abbaye de Collonges" was the host location of ESSM's social evening.

The location is very nicely located on the river banks

