



Eshet Incentives and Conferences: Focusing on Events in Israel.



Discover our unique event venues.

[Tel Aviv – 100 Years Celebration](#)

[The Dead Sea – A Bedouin Feast at Shepherd's Village](#)

[Jerusalem- The Tower of David](#)

Dear Friends,

Eshet invites you to discover the unique event opportunities that Israel has to offer as an Incentive and Meeting Destination. Just a short flight from Europe, unique sites and locations, fantastic weather, great food and excellent modern hotels are just some of the reasons to choose Israel and Eshet Incentives and Conferences.

Eshet Incentives and
Conferences

www.israelincentives.com

A creative step
ahead...

Special Moments and Unforgettable Places.

Tel Aviv is celebrating 100 years in 2009...



The concept for this event is Israeli markets, that characterize the city of Tel-Aviv. We will build a real "market street" with wooden floor and stands on both sides. The stands will be colorful and will look like part of a market with fruits, vegetables and typical food and snacks. In between the stands we will place a spice station, candy station and a big pot with boiling Corn. Accordion players, will welcome the guests upon their arrival and accompany the evening. A DJ will play Israeli folk music and a live Israeli singer will perform during the dinner.

Just before the opening of the desert displays the guests will enjoy a colorful 30- minute Israeli folk dance, by the fantastic "Anachno Kan" Dancers. At the end of the show the dance group will have a fifteen- minute group demonstration where the dancers will show the crowd a few steps and help them join in on the dancing and fun of the show.

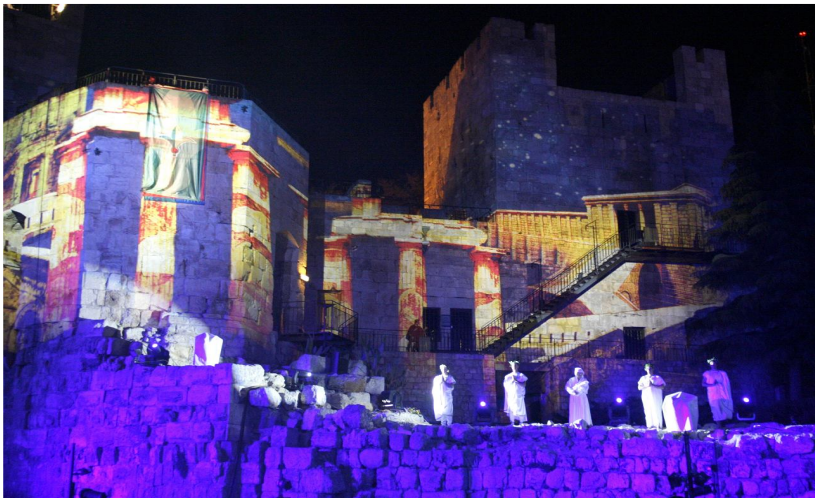
A Timeless Welcome at the Dead Sea...



A beautiful Bedouin tent will stand, with all its authentic, colorful ornaments at the site. Upon arrival at the site, the guests can experience a short camel ride and taste pita, freshly baked by a Bedouin woman over an open fire. Bedouin musicians will entertain the guests with a Rabbabba flute and Sumsummia drum. Guests can receive their own personal Keffieh (Bedouin headband) or Galabiah (Bedouin dress).

The guests then enter the tent, beautifully decorated with carpets, rugs, straw mats, mattresses and brass vessels. A traditional hospitality ceremony of washing hands with rose water takes place while a storyteller recalls the legends of the desert people. Guests are seated on mattresses around low tables and a meal is served according to the Bedouin tradition, on large platters in the center of the tables. All through the meal, soft Middle-Eastern music will add to the ambience. After the main dish, a group of 8 dancers perform the Debka dance, a powerful, dominant and impressive dance. The finale to the Feast would be a show of oriental belly dancers. They will also explain the movements of this fascinating dance.

Jerusalem, Where History is told by walls...



This signature event in Jerusalem is a “Time Machine” experience that recreates 4,000 years of Jerusalem’s History. Costumed guests are guided on their journey by colorful figures, fortunetellers and Prophets. A multi Media spectacular follows, ending with the group reciting the “Oath of Pilgrims to Jerusalem” A once in a lifetime experience.

Don't hesitate to call us for more information at 972 36086222

We are happy to help!

Leanne Ziderman
Director of Sales
Eshet Incentives and Conferences
leanne@eshetil.co.il