

LA MAMOUNIA OPENS

# UNITOURS MAROC

*with caring efficiency since 1981*

29TH SEPTEMBER 2009

## Views and Numbers



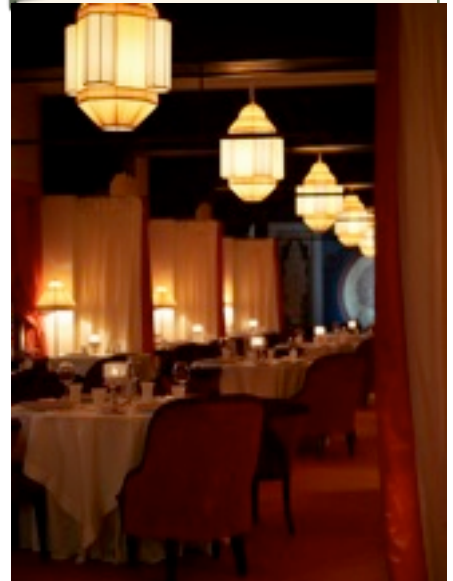
KOUTOUBIA VIEW ROOM!!  
LA MAMOUNIA, 29TH SEPTEMBER 2009  
RE OPENING ... AT LAST !!

With a scent of cedarwood and dates

«VERY MOROCCO» La Mamounia 's

**Special offer valid until 23rd December 2009**

*Accommodation in select room category, Airport transfers, Relaxing treatment on arrival, Daily Buffet breakfast, One guided city tour of Marrakech, One dinner at Le Marocain, One buffet lunch, One tea ceremony, 90 minute Hammam ritual. CONTACT US FOR FURTHER INFORMATION at [paula@unitourismorocco.com](mailto:paula@unitourismorocco.com)*



Restaurant «Le Français» overlooked by Jean-Pierre Vigato from «Apicius»  
2 Michelin stars in Paris

### A GOOD INTRODUCTION.....TO A BEAUTIFUL STORY

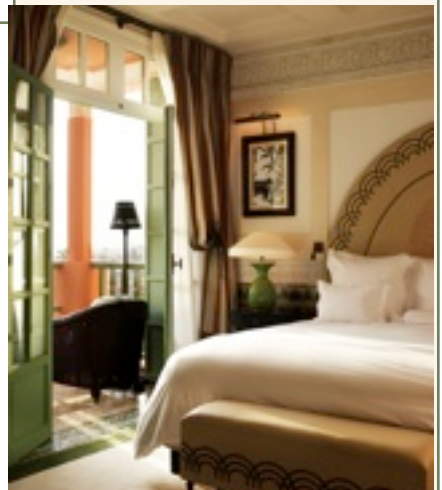
**L**a Mamounia was first built in 1923 on the plans of architects Prost and Marquisio, first with 50 rooms only, then with 100 from 1946. Many important persons fell happily under its charm over the years, from politicians to film directors, from actors to rock stars or famed fashion designers.

Winston Churchill still has its own suite and bar there, Général de Gaulle had a special extra long bed made for him, Hitchcock shot «The Man who Knew too much» there with Jimmie Stewart, Nash & Young created the «Marrakech

Express» in its garden and Pierre Balmain fell in love in Marrakech after a stay at La Mamounia !!!

It was rejuvenated several times over the years, the one before last with a mix of Art Déco and Moroccan Style.

Today Jacques Garcia the French architect and decorateur has chosen to give it back its original splendor and its full authenticity, through the beautiful artwork of all Moroccan craftsmen, the re discovery of a beautiful ceiling Fresco by Majorelle himself and through a secular Moroccan refined «art-de-vivre».



Cosy Bedroom

La Mamounia Jacques Prevert's style: 136 bedrooms, 71 suites, 3 Riads, 700 staff members, 8 hectares of Garden and also 8 pillows on each bed, an organic orchard, a Jazz singer and ... a glass of «limoncello» by chef Don Alfonso, directly coming from its house in Santa Agata ...