

What's new?

Summer is so close you can smell it in the air and holidays are just around the corner. But before that comes Midsummer – the highlight of the Swedish year. Read more about Midsummer below. What else has been happening? We've been checking out more hotels including the new Scandic Grand Central, set to open later this year. Have a great June and as we say in Sweden, *Glad Midsommar!*



Midsummer Night Dreams! By Tom Risbecker

Last weekend I had the opportunity to check out a specific program for a mixed group of conference participants from many different parts of Europe – Sweden, Russia, Germany, France and Italy. They decided to add a post-conference program as proposed by us and as many of the guests had heard about the upcoming **Midsummer celebrations**, this was the theme. If you can't join us at the precise day, then we can offer you something very similar on the dates you prefer. This group celebrated Midsummer one week early.

A wonderful boat-ride took the participants from the Grand Hotel in Stockholm to Nynäshamns Havsbad & Spa. Early next morning, guests enjoyed a perfect rib-boat Seal Safari tour out in the Baltic Sea. On their return, musicians played traditional Swedish Midsummer music, our guests were dancing and singing around the Midsummer pole and of course, a traditional Midsummer buffet was served. The party was soon in full swing and went on into the early hours – a perfect Midsummer evening!

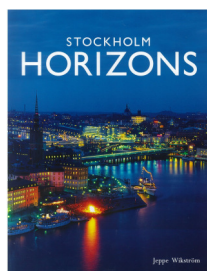
You can read more of Tom's experiences on his popular blog: <http://exportingexperiences.blogspot.com>

Hotel Reviews 2011...Hotel Stureplan

This month, Ebba checked in to **Hotel Stureplan**, located downtown in the trendy Stureplan area. To read her review, visit our website www.risbecker.se and see what she has to say about chandeliers, mushrooms and Royalty!

**HOTEL
STUREPLAN**
STOCKHOLM

Competition: Midsummer Madness!



For your chance to win a copy of "**Stockholm Horizons**", tell us who wrote the famous play *A Midsummer Night's Dream*. Mail your answer to newsletter@risbecker.se.

Last month, we asked in what year Abba won the Eurovision Song Contest. Natasha Butenko from Oriflame had the correct answer. It was of course 1974 and her book is on the way. Congratulations Natasha!