

## Insights

May 2011



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- Meet the DMC team this month in the UK and in Frankfurt!
- Propel your way to Australia with a free jet boat incentive
- Western Australian opportunities with new arinex DMC office in Perth
- Inspiring arinex incentives

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### Meet us This Month!

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Sonja Soderbom, manager of **arinex DMC**, will be visiting the UK for sales calls from 16-20 May 2011. Sonja would love the opportunity to meet you and your team, to better understand your requirements with regards to Australia, New Zealand and the South Pacific, and – of course – to share some hidden treasures and divulge how **arinex DMC** can make even the predictable unpredictable!

To arrange an appointment, please email [dmc@arinex.com.au](mailto:dmc@arinex.com.au) and Sonja will confirm with you a suitable time to meet.

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### arinex DMC at IMEX 2011

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**arinex DMC** will be exhibiting at [IMEX 2011](#)! We invite you to visit us at Stand B320 in the Tourism Australia pavilion, and allow us to tailor a unique and unforgettable discovery of Australia, New Zealand or the South Pacific for you.

To make an appointment, please click [here](#) or email [dmc@arinex.com.au](mailto:dmc@arinex.com.au) for a personal response from our multi-lingual team.



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## Propel your way to Australia with a Free Jet Boat Incentive!

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There's no better way to experience the spectacular coastline of Australia than to spin, dash, fishtail and splash through the pristine waters of the largest island in the world – for free!

**arinex DMC** is offering a complimentary jet boat ride for all your guests with your next incentive programme to Australia confirmed before 30 June 2011\*.

Confirm a booking for a programme of at least 5 nights with 40 people or more with **arinex**, to enjoy a thrilling group jet boat activity to add to the once-in-a-lifetime experiences that an Australian incentive programme will deliver.

*\*Terms and conditions apply with this offer – please email [dmc@arinex.com.au](mailto:dmc@arinex.com.au) for a personal response.*



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## arinex opens up W.A. Incentive Opportunities with New Office in Perth

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### Who says Australia is 24 hours away?

### Did you know...

Flying time from Singapore to Perth is only 4 hrs 20 mins and London to Perth is only 17 hrs 20 mins? Did you ever consider an awesome Singapore/Perth twin centre incentive? Contact us for itinerary suggestions.



*The Wave, Hyden Rock,  
Western Australia*

**arinex** opened its newest office in Perth, Western Australia, in February this year, opening up opportunities for international clients seeking an alternative destination in Australia and one that for many, is significantly closer to home.

For **arinex DMC**, the Perth office provides a whole new world of incentives and corporate programmes, with its strategic location allowing for less travel time from Europe and the Asia Pacific region.

Perth is the capital city of Western Australia, the largest state of the 'Land Down Under'. Boasting an Aboriginal history dating back more than 40,000 years, the state features a unique combination of coral coasts, rugged Australian outback, world-renowned wineries, and breathtaking waterways, gorges and waterfalls.

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## arinex Insights on Inspiring Incentive Ideas

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### Toy Symphony at the Sydney Opera House

Explore a different side of the most iconic feature of Sydney. Commencing with a guided tour of the Sydney Opera House, your group will then be brought into the Concert Hall and surprised with your very own toy instruments. The visit culminates in a combined performance of Mozart's Toy Symphony, with each of you taking part with your toy instruments.



### Aboriginal Insights with Dot Painting

Experience first-hand the world's oldest living culture. Explore how they gathered their food and drink, and immerse yourself in the diversity of indigenous arts on a guided tour of the Yiribana Aboriginal Gallery. Keep a memento of your visit by creating your own Aboriginal painting.



### Scenic Seaplane Flight over Sydney

View the world-famous awe-inspiring Sydney Harbour from high above. The ride will bring your group over many of Sydney's iconic harbour-side views, from popular Bondi Beach, to the houses of the rich and famous.



For full details on each incentive, please visit:  
[www.arinexdmc.com.au](http://www.arinexdmc.com.au)

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## About arinex Destination Management

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**arinex DMC** (formerly Tour Hosts pty limited) provides international incentive, meeting and event organisers with unique and personalised programmes in Australia, New Zealand and the South Pacific.

Operating out of offices in Sydney, Melbourne, Brisbane and Perth, **arinex DMC** consists of a team of multi-lingual staff who have been providing destination management services in Australia and the South Pacific for over 30 years. **arinex DMC** ensures organisers are delivered a fresh approach to ground support solutions, with innovative programmes and unparalleled client service.

To discuss a tailored programme or to make an enquiry, contact us for a fast and personal response:

E: [dmc@arinex.com.au](mailto:dmc@arinex.com.au) W: [www.arinexdmc.com.au](http://www.arinexdmc.com.au) Ph: +61 2 9265 0708 (24 hours)

