

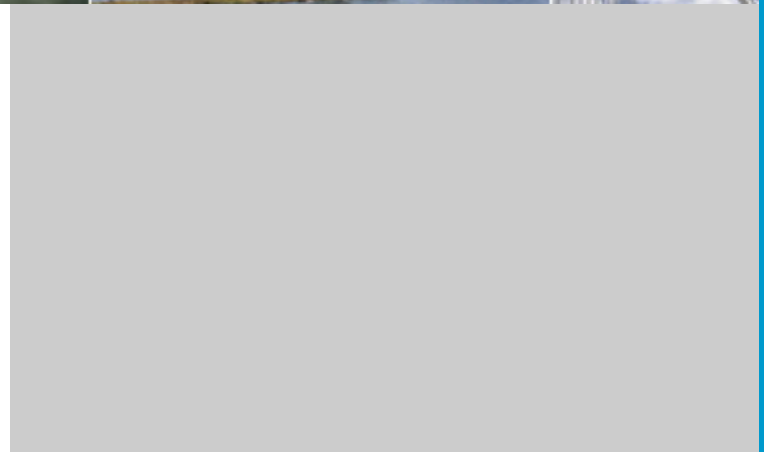


NXT*event*

BOSTON'S EVENT + DESTINATION MANAGEMENT SOLUTION

September 2009 Issue

Welcome to All Things Boston + More



Here in Boston and New England, Fall is in the air. Crisp and clear, the region is enlivened with fall activities from ocean shorelines and riversides, to city streets and Massachusetts great outdoors.

In every newsletter, NXTevent provides you with the latest and greatest that the area has to offer! Take a minute and learn more about Boston & New England from one of its leading experts!

NXTevent. Extraordinary Events. Remarkable Results. It's all we do. Everyday, all day here in the heart of Boston for our clients around the world.



NXTevent Team Update: Charles Foster Returns!

It is with great pleasure that we announce Charles Foster has rejoined NXTevent as an Operations & Production Manager. Charles brings a broad range of experience to our team. He has worked for several Boston hotel properties over the past decade; Seaport Hotel, Fairmont Copley & Hyatt Harborside. He has extensive event experience, having done numerous meetings for clients such as Siemens Business Services and ENTEX, both in planning and production capabilities. Most recently, he was the General Manager for Madison Floral based in Somerville, MA.

Client's remarks on program's that Charles has most recently overseen include:



- *"Everything went very well - your team did a great job, and I really enjoyed working with both you and Charles."* Corporate Meeting Planner, July 2009
- *"Thank you so much for your hardwork and dedication to our event! We appreciate your attention to detail and handling the many changes."* BCD Travel, July 2009
- *"The DMC was brilliant, Ashley & Charles were great, I think they were probably the best DMC that I've ever worked with, they had every eventuality covered."* Novartis Pharmaceuticals, June 2009

Always in Style: Boston's Steakhouses

Old world and classic, Boston's steakhouses are always in style. Mixed into Boston's City of Neighborhoods, these steakhouse classics offer city rich environments bound on all sides by living history, the vibrancy of their own culinary stories, and local living.

NXTevent's Top 10 (well who's counting ... 12) Steakhouses ... and not in any other order than alphabetical ...



1. Abe and Louie's - Delicious and Delightful in the Back Bay
 2. Bonfire - Eclectic style by Boston's Celebrity Chef Todd English
 3. Butcher Shop - Get Your Groove on with Barbara Lynch's Tribute to Old World Boucheries
 4. Davios - Urbane Sophistication meets Northern Italian Steakhouse with spacious digs, soaring ceilings and bistecca
 5. Flemings Prime Steakhouse and Winebar - Stylish and contemporary featuring 100 wines by the glass
 6. KO Prime - Modern, Chic, Fresh created by James Beard Award-winning Chef Ken Oringer
 7. Oak Room at the Fairmont Copley - Classic, Warm and Welcoming
 8. LockeOber - where Lydia Shire's Passion for Lobster Meets The Pate with the Steak in an 100+ Year Old Restylized Hallmark Restaurant Location
 9. Morton's - a universal standby in Two Boston Locations - Seaport and Boylston
 10. Moo - Stylish and sexy steak in the heart of Beacon Hill with huge selection and to die for wine cellar
 11. Ruth Chris - Home of the Steak in Boston's Old City Hall
 12. Smith and Wollensky's - Any Medieval Rapunzel Will Let Down Her Hair admist this American favorite and National Historic Landmark Building
-

Take Back Sunday - The Classic Newport, Rhode Island Day by Team Member & Account Executive Extraordinaire Ashley Farrington

Take Back Sunday is all about Ashley's most favorite things that Newport, America's favorite playground, has to offer before the pre-Monday blues kick in. Not one to sleep the day away, she starts out for her ultimate favorite spot, Bliss Cafe. Locals in the know grab Chef Alex's "Cerilli Special", a grilled cheese, with pesto, a fried egg and bacon.

Ashley declares it a must to get outside and get some fresh salt air. Pretending now to be chased down by Jim Carey on his motorcycle straight from the movie "Me, Myself and Irene", Ashley Minis her way, with four legged friend Bud, out to Ocean Drive. Walk, bike or drive, the views and homes are spectacular. *(If you work up a sweat, go for a dip at Rejects, unless of course, you have "old Newport" friends that will take you next door to Baileys Beach Club. Ashley's favorite description of Bailey's ~ "a private club where the oldest Newport families still come to be rich and thin together....".)*



Wind whipped and salt sprayed, the only remedy, is a members' only Bloody Mary at the New York Yacht Club. Take in the great lawn overlooking Newport Harbor (best view in town). The NYYC Harbour Court location is a beautiful Renaissance Norman-style mansion sitting on 8 acres on a hill overlooking the harbor.



By this time, the appetite has kicked in and Ashley is ready for a classic bowl of clam chowder and nowhere better to get it with simultaneous people watching than the Black Pearl. Grab a table on the patio for great people watching, sipping and supping paired with a local brew, and experience what's made the "Pearl Girls" famous.

Ashley's Classic Newport Day would not be complete without time on the water. Head out on a harbor cruise aboard a friend's boat or local charter. Pack up the cooler with some refreshments, motor around to Brenton

Cove for a swim, or if you have more time, over to Jamestown's Mackerel cove.

As evening comes, head over to Bannister's Wharf for a snack before dinner. The Candy Store is a must for some summer sushi - a sake and a roll will tide you over 'til dinner. The Candy Store, also known as Clarke Cooke House, is an institution with its many levels often described as a mirror of Newport's Social hierarchy.



Moving down the harbor, take in The Mooring for dinner. Ash prefers to sit at the bar (one of the best bartenders in town) and get some Littlenecks. If a more classic experience is required, grab a table on the deck overlooking the water and be sure to order a bag of doughnuts.

Sunday in Newport would not be Sunday at all without the Ultra Classic evening with the Ravens, Newport's famous Reggae band, playing every Sunday night at the Dockside.

Well, it's finally time to return home. "You can't return, if you don't leave", according to one of the many visiting sea skippers.



In a Class of Its Own:

The John F. Kennedy Presidential Library and Museum

As one of 13 American Presidential Libraries, The John F. Kennedy Presidential Library and Museum is dedicated to the memory of our nation's thirty-fifth president. Located close by the very waters that the Kennedy Family so loves, the Library stands as a vibrant tribute to the life and times of John F. Kennedy. Anyone who visits the museum will be engaged and moved by the

legacy leadership, and legacy of President Kennedy, from his earliest days through college and onto his enthusiastic trail in politics and public service culminating in his days as U.S. President.

If you are visiting or living in the area, the Kennedy Library Forums offered by the John F. Kennedy Presidential Library and Museum encourage and engage public conversation on topics reflecting the legacy of President and Mrs. Kennedy's White House years. Conducted as open forums rather than speaker programs, open to the public for free, with reservations recommended, this Fall's schedule includes:

•
A Moveable Feast, September 20, 2009 2:00-3:30 PM

•
A Conversation with Madeleine Albright, October 1, 2009 5:30-7:00 PM

•
Presidency and the Nuclear Age, October 12, 2009 9:00 AM-4:00 PM

•
A Tribute to I.M. Pei, October 18, 2009 1:30-3:00 PM

•
A Conversation about Justice with Michael Sandel, October 21, 2009 5:30-7:00 PM

•
Civil Rights: Here and Now, December 10, 2009 5:30-7:00 PM

•
A Conversation with Reverend Joseph Lowery, January 20, 2010 5:30-7:00 PM

•
Theodore Roosevelt: The Naturalist President Monday, February 15, 2010 2:00-3:30 PM

•
An Evening with Garrison Keillor, February 17, 2010 6:00-7:00 PM



Note:

As we began the final stages of this newsletter, the JFK Presidential Library and Museum opened its doors to the thousand of mourners who came to honor the passing of Senator Edward Kennedy. Arriving by a 70 mile motorcade from his family's compound on Cape Cod, the Senator's flag-draped casket passed sites of significance to his life. En route, the streets were lined with citizens of the Commonwealth who wept, smiled, clapped and held up "Ted" signs - reminiscent of his life on the campaign trail. Once inside, below a quote from President Kennedy's inaugural address, visitors could write their final words of farewell to the Greatest Senator of Our Time.

Sports & Entertainment Watch: Upcoming Events in Boston and Beyond Including Fenway on Ice

Another Boston first and one cool idea -- this New Year's Day 2010, the Boston Bruins will host their long time rival Philadelphia Flyers on the field at Fenway Park for next year's Winter Classic... where they just might fling a puck over the Green Monster.

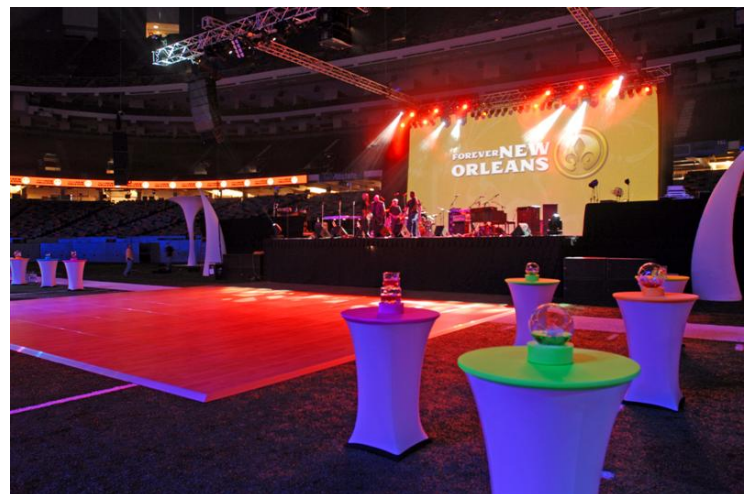


Entering its 45th Year in October 2009, The Head of the Charles Regatta, will host the world's largest two-day rowing event on October 17-18, on the Charles River!

The 2009 New England Patriots season is the 40th season for the team in the National Football League and 50th season overall. Under quarterback Tom Brady and head coach Bill Belichick, the New England Patriots have also compiled the two longest winning streaks in NFL history, an 18-game streak in 2003-2004, and a 21-game streak in 2006-2008 (the NFL excludes playoff games from their records). More commonly known as The Pats, this season is full of promise and excitement from pre-season games in August and regular NFL season from September to January.

Great News! High Scores!... USA Hosts Scores a Perfect Customer Service Review with PCMA 2009 Annual Conference

Earlier this year, USA Hosts produced the Final Night Gala Event for PCMA (Professional Convention Management Association) within the Louisiana Superdome, in partnership with the New Orleans Metropolitan CVB. For years magnificent events have been produced for PCMA in America's most prominent meeting destinations. This Final Night Event - produced, coordinated and delivered by USA Hosts - **was the first PCMA event ever to receive a perfect score on participant evaluations!**



"I am proud without a doubt," stated Terry Epton, USA Hosts' President. "However often we may receive such honors and awards, the pride of accomplishment shared by our entire company never gets any less fulfilling."

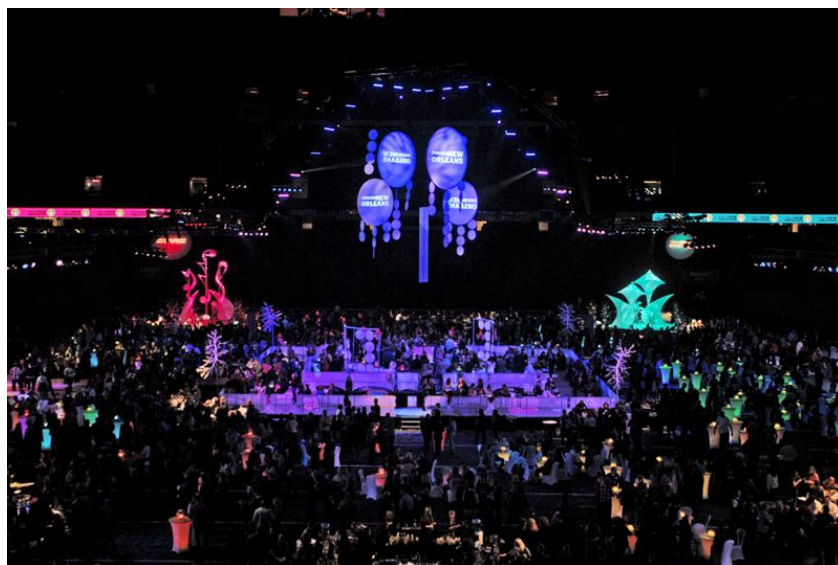
USA Hosts is America's first and most experienced DMC / Destination Event Company, continuously

operating through the ups and downs of America's economy since 1958. The company has earned countless awards for its leadership and contributions to the industry; many of those on multiple occasions. With corporate headquarters offices in Las Vegas and New Orleans, USA Hosts offices can be found in Washington DC-Baltimore, Dallas-Ft. Worth, Las Vegas, Miami - South Florida, Orlando - North Florida, San Francisco, Scottsdale-Phoenix-Tucson and Hawaii. USA Hosts partner offices represent the following destinations - Atlantic City, Austin, Boston, Chicago, Houston, Idaho, Los Angeles, Milwaukee, Montana, New York, Philadelphia, San Antonio, San Diego, Toronto, Williamsburg and Wyoming.

USA Hosts was founded in 1958 and is the nation's first Destination Management Company, providing a full-service approach for special events, transportation management, lodging, venue selection, tours, activities, dining programs and much more, for customers planning group programs in the Meetings, Conventions and Incentive Industry for corporations, associations, not-for-profits, meeting management and incentive travel companies.

Top Reasons the MICE Industry Chooses USA Hosts Alliance, The Powerhouse DMC Consortium of North America

- More Services in More Locations
- North America's Oldest DMC Consortium with over 50 Years in Business
- Leadership in Our Communities, Our Destination and Our Industry
- Experience You Can Count On
- Quality Assurance Guarantee Critic's Choice with an Unprecedented 40% Response Rate



NXTevent can be found at a the following industry meetings and tradeshow with USA Hosts Alliance:

- *ITME: September 20-October 1, Chicago, IL*
- *Association Forum "Holiday Showcase": December 16, 2009, Chicago, IL*
- *PCMA Annual Meeting: January 10 - 13, Dallas Texas*
- *March - Experient Encounter, Ft. Worth*
- *April - Springtime in the Park, Washington D.C.*

NXTevent is Boston's Event + Destination Management Solution and the USA Hosts Alliance Partner for Boston and New England. The USA Hosts Alliance is the premier, seamless collection of Event and Destination Management Companies dedicated to Total Customer Satisfaction through the employment of the highest standards in the industry. We have offices wherever you need us!



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