



BOSTON'S MEETING + EVENT SOLUTION

Summer 2010 Issue

All Things Boston

Summer is All Things Boston right now! The sweet heat and sunshine are here and don't seem to be ending soon. All around, the city's bustling sounds of summer can be heard. Baseball season is in full swing as Red Sox Nation is alive and kicking! The city is host to travelers from all over and offers numerous attractions. Boston Common and the Public Gardens are in full bloom, the North End is bustling as always and the Fenway area is filled with baseball fanatics. There is truly something for everyone in Boston this summer.



NXTevent. Extraordinary Events. Remarkable Results. It's all we do. Everyday, all day here in the heart of Boston for our clients around the world.

Keeping It Cool Even No Matter Whose Kitchen Your In

June. Ginger Park. South End. Our team took over the premises for one night only and created a "Fresh Night" concept for our hotel industry client. Guests from around the region came to for a classic entrance experienced including spritzes from beauty product maker Fresh. Enter inside and experience the avant guard unique cuisines or Patricia Yeo, a Sake Station, and hot and cold sorbest from non other than Gargoyles of Somerville and Hell's Kitchen Jason Santos.



Hot Summer Nights & Al Fresco Dining

Summer nights and it doesn't take long for restaurant patios to fill up. Whether you decide to spend the day shopping on Newbury Street, walking along the Waterfront or strolling through the South End, there are plenty of alfresco options in every neighborhood of Boston. If you find yourself at Fenway on gameday, the Right Field Roof Deck can't be missed. From tapas and fine dining to raw bars and breweries, here are some of our favorite outdoor eateries throughout the city.

Back Bay

Abe & Louies, Bar Lola, Brasserie Jo, Mini Bar, Via Matta, Sonsie

Cambridge

Oleana, Om, Redline

Faneuil Hall

Kingfish, Ned Devine's, McCormick and Schmick's

Kenmore Square/Fenway

Eastern Standard, La Verdad, Cask n' Flagon, and where Else ... the Right Field Roof Deck at Fenway Park (Call us ... we Might Get You Tickets!)

North End

Restaurante Fiore, Trattoria Il Panino, Bacco

North Station

Boston Beer Works

South End

Picco, Hamersley's Bistro, B&G Oysters, Toro

Seaport

the newly opened Sam's Restaurant at Louis Boston,
MJ O'Connors at Westin Waterfront, LTK (Legal Test Kitchen),

606 Congress at Renaissance Hotel
The Barking Crab, Tamo Terrace, Atlantic Beer Garden

Waterfront

Joe's American Bar & Grill on Atlantic Avenue, Rowes Wharf Sea Grille at Boston Harbor Hotel, and Intercontinental Gardens on Fort Point Channel



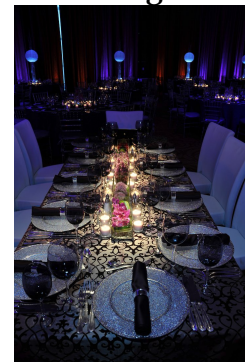
RIMS 2010

Seems long ago ... but in the month of April brought us the Risk Insurance Management Society's 2010 Conference. As the official DMC for RIMS in 2010 and the USA Hosts Alliance Partner for Boston, NXTevent handled the RIMS Tour Program as well as a number of fabulous receptions full of networking opportunities for the RIMS Sponsors and Exhibitors. From April 24-27, the city of Boston was bustling with thousands of RIMS 2010 attendees, from the Seaport District to the Prudential Center, fun was had by all! Attendees also had the opportunity to participate in a tour program which took guests to Newport, Rhode Island for the day. While there guests toured two of Newport's magnificent mansions; The Breakers as well as the Marble House.



INTA 2010

Entering into May, Boston's meeting and events industry opened its arms to welcome the International Trademark Association for their 132nd Annual Meeting. NXTevent managed their tour program along with their 3 main events. The first, a black-tie gala was held in the Rose Kennedy Ballroom at the Intercontinental Hotel. With a "Modern Day Supper Club", the gala was a complete success and guests had a fantastic time. The Boston Convention and Exhibition Center opened its doors to the 3,000 attendees for the INTA Welcome Reception. The "Neighborhoods of Boston" theme featured décor that showcased Boston's most famous and historic neighborhoods such as Boston Common, Fenway Park and The Waterfront. The Museum of Science was host to the INTA "Energy in Motion" Finale. With access to most exhibits and areas of the museum it was an evening filled with music, dancing and fun with a little learning mixed in.



Islands in the Sun

It's officially "Summer in the City" and what better way to relax and cool off than a visit to one of Massachusetts many islands. The Boston Harbor Islands, located just minutes outside of Boston, are easily accessible by ferry. A visit to Georges Island is great for a quick escape from hot city life. The island, home to Fort Warren, a Civil War-era fort is the perfect place to enjoy the fruits of New England's seas with a traditional New England Clambake. You might also catch a glimpse of the "Lady in Black", Georges Island's reputed ghost. If you're looking to do some team-building activities this summer, Thompson Island, Boston's Outward Bound Center is an exciting place to do so. Thompson Island offers adventure based as well as non-physical team building activities such as: Team Building for intact and virtual teams, Leadership Development, Creative Problem Solving, Cultural and Strategic Change, New Hire and Graduate School Orientation and more!



From Boston to Cape Cod: Perfect Combination Destinations for Incentives!

From the hustle and bustle of city life to the serene and breathtaking seaside, NXTevent has got it covered. Whether it's a tour through the city of Boston, a night at the JFK, or a fabulous event at one of Boston's hottest spots or restaurants, we have all you need for your incentive. Once you've had enough of the city life, we'll whisk you south to the charming scenery and beautiful beaches of Cape Cod. Hop on over to Provincetown with a Whale Watch followed by a Cape Cod Safari and Dune Tour, ending in Lobster and Smores on the beach. Onto celebrity magnet islands of Martha's Vineyard and Nantucket, just short flights or a ferry ride away, these islands are both home to gorgeous beaches, quaint shopping and fantastic restaurants.



Falling into Boston

Once Labor Day comes and goes, and the leaves begin to turn color, Boston prepares for arguably its most beautiful time of the year, Fall. As the Red Sox strive for another World Series victory, Gillette Stadium packs its seats full of fans eager to kick off the football season. Boston is filled with many activities to do during the Fall months. Take a day trip up to the coastal town of Kittery, Maine and witness the abundant foliage that Route 95 and New England has on display. The brisk and pleasant weather make it a great time of year to walk the Freedom Trail or stroll through Faneuil Hall. The opportunities are endless; here are a few more events that we are looking forward to in the Fall of 2010:

September 11-12, Canton MA: 2010 Life is Good Festival

September 12, Cambridge MA: 18th Cambridge Carnival International- Caribbean and Mardi Gras Festival

September 15, Boston MA: 10th Berklee BeanTown Jazz Festival

September 17-26, Salem MA: Salem's Trials and Sails

October 1-31, Salem MA: Salem Haunted Happenings

October 2, Boston MA: 1st Boston Local Food Festival on the Boston Waterfront

October 23-24, Boston & Cambridge MA: 46th Head of the Charles Regatta



NXTevent is Boston's Event + Destination Management Solution and the USA Hosts Alliance Partner for Boston and New England. USA Hosts Alliance is a seamless collection of Event and Destination Management Companies dedicated to Total Customer Satisfaction through the employment of the highest standards in the industry. We have offices wherever you need us.



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