



# CPO Times – Herbst 2009

CONFERENCE – EVENT – DESTINATION – ASSOCIATION MANAGEMENT

Another summer has come and gone and many exciting events are ahead of us. When doing research for our clients' events we consistently come across new locations – and would like to share our news with you – have fun!

## MODERN TIMES

### CO CONGRESSHOTEL ONLINE®

For conferences GLOBIT Global Information Technology GmbH, a subsidiary of CPO Berlin, has developed a web-based hotel booking portal which is already in use for some major events and conferences in Berlin.



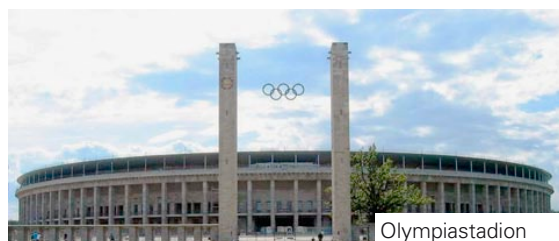
Delegates only have access to the hotel portal which provides them with details about the hotels, maps and room rates. Thus, hotels can offer special rates and conditions to a limited user forum. The room rate shall be 10–20% under the so-called public rate. Prices, allotments and booking conditions (e.g. cancellation policy) can be changed by the hotels themselves. The congress delegate books his/her room at a daily updated rate, similar to what he/she is used to from airlines. With the hotel portal CO CONGRESSHOTEL ONLINE®, CPO provides the same flexibility as other booking platforms, but with more favourable prices for the delegates.

The hotel portal can be embedded in every existing web registration system.

## BERLIN TIMES

### Focus on Architecture

In late September, the conference of an international architects association took place in Berlin's Olympic Stadium. The members had been looking for an architecturally exceptional and impressive venue to hold their meeting – following their "profession and mission".



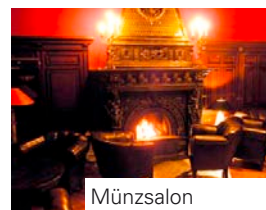
Olympiastadion

In the Olympic Stadium the delegates did not only find exceptional architecture, but on top of it a very good service on the part of the stadium, the AV/IT company and the caterer. Even the weather cooperated magnificently and put the location in an excellent light.

The event was a great success, even without an athletic aspect.

### Berlin's most private Venue

Welcome to a real gem of a venue in Berlin's most



Münzsalon

central area – the Münzsalon. The former upper-class bel-etage apartment of a factory owner family was turned into a club that can be exclusively rented for events.

Two rooms can also be rented separately: The fireplace room for a maximum of 30 people, with an impressive, ceiling high fireplace which is declared a historic monument, and the Grand Salon for a maximum of 60 persons with a 6 m wide window front.

The 255 sqm allow catering for up to 200 guests.

## HAMBURG TIMES

### Marathon and a logistical Tour de Force in the Background

Sunday, 26 April 2009 brought the 24th Marathon to the Hanseatic city.

Not only the runners worked up a sweat – also the CPO team. Before the last barriers were removed, CPO organised a sightseeing tour as supporting programme of a conference for 250 guests – across Hamburg. In this situation it was important to have a sense of locality, intuition, clever bus drivers and friendly police officers.

It had to be made sure that the marathon would not keep the guests from seeing the typical sights of Hamburg. Thus the barriers, where not removed yet, were playfully circumnavigated or new routes were tested. CPO's experienced guides improvised and made the sightseeing tour a memorable experience of a very special kind for the international participants.

**CPO HANSEER SERVICE**  
Global Event Solutions

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Another highlight followed on the next day: A gala dinner on top of the Süllberg in Blankenese. The weather brought a sunny reception on the terrace and provided everybody with a fantastic view of the Elbe River. Wonderful scattered floral decoration, one-of-a-kind menu cards, a well-rehearsed service team and the culinary skills of Michelin star awarded chef Karlheinz Hauser topped off the evening.



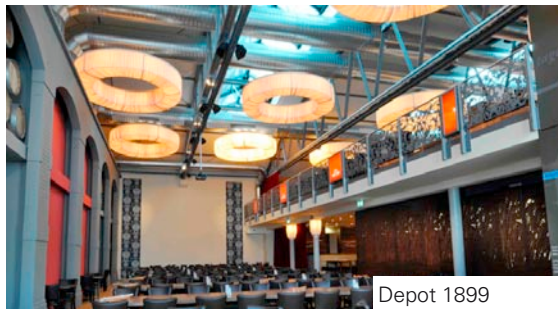
Süllberg

## FRANKFURT TIMES

### Depot becomes Location

In June the Depot 1899, a brand-new event location including a restaurant was inaugurated in Sachsenhausen, a trendy district of Frankfurt. The former tram depot was built in 1899 as the first maintenance and storage facility for the electric streetcars. It closed in 2003.

Now the depot has been turned into an event location for up to 650 people which can be hired exclusively. This venue allows for the realisation of exceptional concepts and ideas in the two halls on the ground floor and also on the gallery.



Depot 1899

## CPO ON TOUR

### EIBTM Barcelona: 1 – 3 Dezember 2009

This year once more CPO will exhibit at the EIBTM in Barcelona 1 – 3 December 2009. You will find us at the Germany stand either with Berlin (K 100) or with Hamburg (J 100).

Our colleagues Svantje Niessen, Isabelle Prött and Katrin Suchi are looking forward to meeting you.

## FOREIGN TIMES

### CPO Incentive goes International

Again the Berlin incentive department travelled abroad; this time to Lisbon to organise amongst others the evening event of a German pharmaceutical company during the congress 'Pain in Europe VI'.

The dinner took place in an old warehouse located directly at the coast. In former times, the energy for the Lisbon street-cars which are still in use today was produced in this comfortable and stylish building.

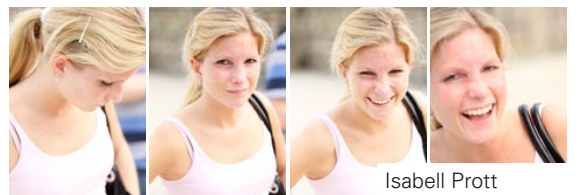
Throughout the evening, the 120 guests had the opportunity to taste different Portuguese delicacies. What was special about this culinary evening was that the dinner did not consist of a regular three-course menu but instead of sixteen small dishes. Thus, the guests were able to enjoy a variety of different typical Portuguese specialities.

## NEW TIMES

### New Team, proven Quality



Maria Mittermayer



Isabell Prött

Since 1 May 2009, the incentive team in Hamburg has been strengthened by two colleagues: Isabelle Prött and Maria Mittermayer.

Isabelle and Maria have plenty of creative ideas and innovative concepts for your event in the North of Germany, starting from the dinner on the river Elbe or in the air above to a memorable team-building programme.

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