



destinations UNLIMITED Newsletter and Brochure - 2011

A Global DMC Solution

A WARM WELCOME TO YOU! destinations UNLIMITED has used its specialist knowledge of the Conference and Incentive travel industry to provide event planners with destination advice and direct contact with the world's finest DMCs. In 2009 we proudly celebrated our **20th Anniversary**; now, as we fast approach 2011, we would like to reflect upon the recent changes and successes we have experienced:

FAREWELL - In May David Buse, Founding Partner, left the company to begin his retirement. David created destinations UNLIMITED in 1989. In 2007 David's daughter, Nikki Mitchell, who already had responsibility for the day-to-day running of the company, took over the reigns as Managing Partner. David Buse said: "As Founding Partner I am very proud to have played an integral part in the creation of destinations UNLIMITED. Witnessing Nikki and her team win a prestigious award around the same time as proudly celebrating our 20th Anniversary enables me to have great confidence in the future of dU. I know they are very much looking forward to further great successes and I wish them all the very best."



NEW DMCS - We are very proud to introduce our new Croatian DMC - **Dubrovnik Travel**. In addition, we have also recently joined forces with **Cruzeiro DMC Portugal** in a bid to strengthen and enhance our portfolio of existing DMCs. Founded in 1954, Cruzeiro DMC's main aim was to bring people together through travel. Today, the company is one of the leading DMCs in Portugal, with its multilingual, competent & professional team.



dU WORKSHOP - We will be hosting our bi-annual destinations UNLIMITED Workshop on the **14th & 15th July 2011** in Oxford at **Heythrop Park**. Delegates will be staying in the newly constructed Crowne Plaza and our networking event will consist of lunch upon arrival, two half-days of appointments with 25 of our Worldwide DMCs and a fun, informal evening with a BBQ in the grounds. If you would like to attend please contact **Danielle Fraser** - danielle@dudmc.com



IMEX EXHIBITION - We will once again be hosting 3 separate groups to **IMEX (2011)** from the North and South of England, as well as Ireland. If you would like to register with our group for next May please contact **Natalie Jenkins** - natalie@dudmc.com



SOCIAL MEDIA PRESENCE



We are currently using the main and most relevant social media sites to keep in touch with our clients and keep them up-to-date on our DMCs latest news and to voice our opinions on industry topics.



We are currently on Linked In, Facebook, Twitter, Plaxo & I-Meet. Please come and join us, add us, follow us and become friends with us.

PRESENTING OUR SERVICES TO YOU

Should you wish for destinations UNLIMITED to visit your offices in order to update you on our services, or if there are any destinations that you are interested in visiting as part of an Educational, please let **Nikki Mitchell** know on nikki@dudmc.com.

DMC CSR SAMPLE PRORAMMES & IDEAS

We endeavour to provide you with a mixture of destination information & sample programmes, demonstrating what is on offer from our DMCs and for assistance with those ever frequent last-minute enquiries. In particular we have focused on our CSR Programmes, which detail our DMCs' commitments in providing more responsible, sustainable and carbon-free itineraries.



For further details please visit:
www.dudmc.com/Info-Pages/dU-CSR-Programmes.aspx

RECENT JAMAICA EDUCATIONAL

In September destinations UNLIMITED offered a fully hosted Educational to the Half Moon Resort.

With the assistance of **Glamour DMC** and the generosity of the Half Moon, we were able to offer an impressive itinerary. This included a dolphin encounter, horse riding and 'zip-lining' through the forest, as well as an exciting cookery challenge, which proved to be a great teambuilding option.



In addition we had a show round of the remarkable facilities at the Half Moon Resort, inclusive of the spa, golf course and meeting rooms, as well as site visits to Dunn's River Falls and the notorious Rose Hall Great House gave a great insight into what both the hotel and the destination itself can offer to the incentive and conference markets.

Danielle Fraser, who attended on behalf of dU said: "This trip really was a 'money can't buy', unique experience. We look forward to continuing to promote the services of Glamour DMC, as well as the Half Moon.



INDIA INCENTIVES

Cox & Kings were first to develop a world-class division for international conferences and conventions in India.



They cater for all aspects of Conference organising, Business Meetings, Event Management, Seminars, Exhibitions, Product Launches and Incentives. The range and diversity of our conferences cover Healthcare, Science & Technology, Trade Associations, Financial Institutions, Hydro Power & Energy Resources sector.

Every programme is thoroughly researched and created by a team of industry experts to suit the specific requirements of our client. Every detail is handled with care, right from the pre-event preparations, during the event itself, through to post-event settlements. Extensive planning and considerable research ensure the most comprehensive & memorable conference for all our clients.

Key advantages

- Extensive industry knowledge, better buying power, favourable terms and stronger negotiating skills
- Emphasis on effective and prompt communication
- Hands on knowledge of the destination, local environment and customs
- Strong relationship management with hotels and key suppliers

ITALY



As Italy's premier destination management company, ITC are ensuring that their rates provide as much value for money as possible!

In response to the competitive nature of our industry and the latest economic challenges, we have endeavored to cut costs and negotiate the best rates ever without compromising quality, in order to make Italy a viable destination. Please contact us today for a quote on any destination in Italy – www.interctravel.com

We are ready to make your dreams come true in Italy!

SOUTH AFRICA

Green Route wins Gold!

Green Route is celebrating fantastic recognition from the UK market, as it scoops the **Best DMC and Gold Award** at the recent C&I Hot List.



Voted by UK event planners, this is the 2nd consecutive year that the accolade has been awarded.

No Change! Following our merger with our new parent company Dragonfly Africa, we're delighted to reveal that Green Route will be the exclusive brand for the UK market.

With continued investment in the UK, we now have Team UK, with two leading experts on events in Southern Africa. Paul Evans and David Dodgeon are both available to assist planners with unparalleled support and expertise.

dU VE-NEWS

PARIS

Include a day trip to Metz in your Paris programmes - only 1 hour and 20 minutes by TGV for a unique new experience

The new Centre Pompidou-Metz has a surface area of 8,000 square metres and the roof is made of hexagonal wooden units, resembling the cane-work pattern of a Chinese hat. The elegant tent-like structure, offers 5,000 square metres of exhibition space on three levels.

"We imagined an architecture that speaks of openness, a meeting of cultures and well-being, in an immediate and sensory relationship with the environment," explained the project's architects.

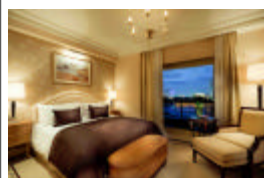


METROPOLIS
THE FRENCH HERITAGE UMC

EGYPT

Al Tarfa Desert Sanctuary Lodge & Spa is an eco-friendly & luxury lodge situated in Dakhla Oasis - one of Egypt's most pristine & fascinating destinations. With just 20 suites & rooms, its main intention is to allow its visitors to enjoy the sheer beauty of the deserts & oases.

Kempinski Nile Hotel, Garden City - Not only is the Kempinski the first and only luxury boutique hotel on the Nile, but it also blends European luxury and charm with the exotic bustle of the city. Offering 137 rooms & 54 suites, the hotel boasts a rich array of culinary delights within its bar & lounges.



Tom Cochrane in Egypt - The Musician was greeted at the Pyramids of Giza to sing for 850 delegates and **Egypt Incentive & Events** was in charge of organising this prestigious event.

EGYPT



INCENTIVE & EVENTS



IRELAND

Wallace Travel Group, in conjunction with Tourism Ireland & industry partners recently welcomed 120 international buyers to Dublin for the opening of Ireland's new world class convention facility.

The CCD is located in the city centre, only minutes from the airport, motorway network, port tunnel, rail stations and ferry terminals. The CCD offers 22 flexible meeting rooms that can accommodate conferences from 8 to 8,000 delegates. The largest room is the Forum which is 2751 sqm and is used for exhibitions & conferences for up to 3000 delegates or 2000 for a banquet.

IRELAND HOTEL NEWS - PRICES HAVE BEEN SLASHED! Hotel room prices were the lowest in western Europe last year following a 21 per cent fall in prices, according to a new hotel price survey. Ireland's hotel rooms were the fourth lowest in Europe last year.



GREECE

The new Onassis Cultural Centre will soon open its gates to host multifaceted cultural events.

The building, with a surface area of 18,000 sqm, is being constructed on 3,000 sqm, covering an entire block and is destined to be a model of contemporary architecture. Among the goals of the foundation is encouraging the development of Modern Greek culture and its promotion outside of Greece, as well as providing Greek artists with a fully equipped cultural centre, where they can present their work.

The facilities include:

- 900 seat amphitheatre
- 220 seat hall
- 700 sqm of exhibition space
- An open-air theatre



POLAND

EURO 2012 - Poland to host UEFA European Football Championship in 2012

Warsaw, Gdansk, Poznan & Wroclaw were chosen to hold the games. The first stadium to be completed is the arena in Poznan (September 2010) and a concert by Sting will mark the grand opening ceremony. The largest arena for Euro 2012 – The National Stadium in Warsaw will be completed in 2011 and this is where the opening ceremony will take place. With its spectacular architecture and advanced technology it will become the landmark of Poland's capital.

Mazurkas Travel – a company with 20 years experience and knowledge of the C&I industry - offers a wide range of hospitality services for those who are planning on coming to Poland to participate in **EURO 2012**, as well as any other information you may need to organise your trip to Poland.



TEAMBUILDING WITH DMC ARABIA

The Emirate of ABU DHABI has one of the largest reserves of Oil in the world.



You are now part of an exclusive mission to discover and pitch for a new well in the middle of desert in order to realise your dreams and make money!

Delegates will be divided into several teams of laborers, supervisors and management Experts. The mission is as follows:

- Find the geographical location for the well
- Excavate in order to find the oil
- Announce the discovery of oil and collect it



The end location will be found based on clues given by utilizing GPS systems. Once teams have been created, we will provide: equipment and outfits, GPS equipment per team, 1 Jeep per 4 pax, road book, survival kit and drinks.

MAGICAL CHRISTMAS - AIMS PRAGUE

Christmas in Prague is a magical time!

Consider Prague for Christmas 2011!

Christmas markets are in full swing, shop windows are bright and beautiful, Christmas trees adorn the town squares and the mood is festive.



Evening Programme

Welcome drink - Christmas punch & mulled wine is served.

- **Interactive craft show:** gingerbread decoration, Christmas ornament decoration, making advent wreaths, straw ornaments and candles from beeswax.

- **Interactive snowball-throwing** or Christmas tree decoration competitions. During the programme, there will be a musical performance of the old Bohemia carols by costumed singers.



LATIN AMERICAN UPDATE FROM SASPO



With over 20 years experience serving the MICE industry, SASPO is the number one option for any Latin American destination. Latin America has so much to offer and with our

base here in the UK, we can quickly and easily help to deliver any event throughout our 18 partner destinations.

Brazil is always a popular choice, largely due to its annual Carnival which makes for an incredible Incentive trip. And with the World Cup in 2014 followed by the Olympics in 2016, now is the perfect time to send your clients to Brazil!

Whilst Cancun remains a firm favourite for beach lovers, there is so much more to do and see in its surrounding Yucatan Peninsula. And with the imminent launch of direct weekly British Airways flights from Gatwick (Nov 2010), there really has never been a better time to explore this beautiful and intriguing part of Mexico.



FRENCH RIVIERA - 5* CONFERENCE OFFERS



NICE: PALAIS DE LA MEDITERRANEE - ROOMS FROM 140 Euros B & B



- Valid per single room per night until 31/03/2011

- Valid for all new requests between 10 - 50 rooms

CANNES: INTERCONTINENTAL HOTEL CARLTON - BAD WEATHER? NO MATTER!

- If during your working meeting there is more than 2 hours of bad weather, your day delegate rate will be offered instead of the overnight rate!

- Offer valid November 2010 to March 2011 for all new corporate requests. Minimum 40 rooms.

- And for a 2 nights minimum stay - day delegate rate from 65 Euros.



MEETING CRUISES ABOARD MS SEASTAR



We are very proud to introduce our new Croatian DMC Dubrovnik Travel to you.



MS SeaStar - The Event Boat

DT Croatia has changed the way planners think about meeting rooms. The **MS SEASTAR** is a versatile ship that can comfortably accommodate 130 delegates theatre style on its main deck, coffee breaks on its majestic sun deck and business lunches on the gallery deck. The open concept of the ship makes it ideal for exhibitions and product launches.

The ship is based in Dubrovnik with departure from other ports available upon request. A standard half-day business package is available from 5,900 Euros. Take advantage of the MS SEASTAR's versatility and hold your next meeting at sea! * **Price includes ship rental, port taxes, light lunch and coffee break for 130 delegates***

EC MEETINGS - PEACE OF MIND IN MALTA

At EC we understand that when working with a destination management company, peace of mind and a feeling of knowing you are in good hands are paramount. This is always a difficult task to portray. However, what we can do is get you as close to feeling as secure as humanly possible with a public liability insurance of up to €1,000,000 on all events we organise. Over and above the insurance, we have "The Quality Assured Seal" of the Malta Tourism Authority and of course a selection of references sent to us by our esteemed clients.



NYC - A NEW KIND OF TEAMBUILDING

"All incentive winners are heroes", says Manhattan Passport!

MANHATTAN PASSPORT

In New York delegates can compete to become Superheroes; by performing eight Herculean tasks, based on the exploits and accomplishments of our local heroes: Alexander Hamilton, JP Morgan, Cornelius Vanderbilt, John D. Rockefeller, Batman, Spiderman and many others.

It's challenging, fun and inspiring!

As well as the above teambuilding options, have a think about the following new ideas to whet your appetite:

- Well worth a visit is **High Line Park**, New York's newest green space created on a formerly abandoned elevated freight rail trestle.

- Visit the **Observation Deck** or dine on the terrace of a private club at the **Rockefeller Center**.

- Enjoy **musicals that celebrate Rock 'n' Roll**: Million Dollar Quartet, Jersey Boys and American Idiot.

- Experience **'The Ride'** - The newest & hottest tour: www.experiencetheride.com/home/

- Stay at the all-new **Sheraton Tribeca by Starwood Hotels and Resorts**. The 369-room hotel (pictured right) has two meeting spaces of 53 and 82 sqm.

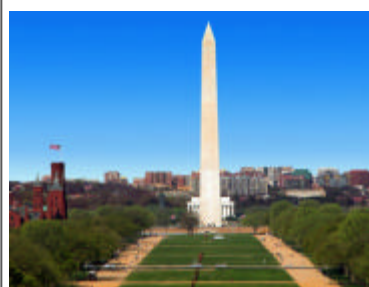


SUCCESSES FOR CSI IN WASHINGTON

CSI worked with 11 police forces, 300 volunteers, and handled the logistics so that 100,000 people could exercise their right to be heard at the US Capitol. **CSI was awarded the prestigious 2010 ISES Esprit Award** for Best Non-Profit Event Budget over \$200,000 for this event.



CSI managed this summer's largest event on the National Mall. Reportedly over 400,000 citizens gathered at the invitation of our client, Mercury Radio Arts. The event was recognised by the US Park Police as the most orderly event ever planned on the National Mall!



The CSI team applied their vast logistical expertise, delivering the USA Science and Engineering Festival on **23rd and 24th October**. Thousands of visitors headed to the National Mall to enjoy this amazing programme, featuring over 1500 hands-on activities, more than 50 stage shows with science celebrities, magicians, rappers and more!

UPCOMING EVENTS AND SAMPLE IDEAS...

GERMANY - BERLIN

- Exhibitions such as the **Art Forum Berlin** - where worldwide galleries present contemporary art (Sept 2011)

- Music events such as the **Classic Open Air Festival** each summer on the picturesque Gendarmenmarkt (pictured to the right)

- 7 day **Berlin Music Week** - rock / pop concerts throughout the city (Sept 2011)

- **Annual Festival of Lights** - All major sights are illuminated (Oct 2011)

- Sports - **FIFA Women's Worldcup** - Berlin hosts opening game (June/July)

Combine your Event with one of the many great city events available...

CPO HANSER SERVICE
Conference - Event - Destination - Management



ISRAEL

Israel - **AIDA AT MASADA** - A special production of Verdi's Opera, conducted by Daniel Oren and the Israel Opera Orchestra & performed by International Opera Singers, as well as the Israel Opera Chorus will take place in June 2011. With the mountain of Masada as a natural, towering background, this event is not to be missed.

2011 Dates - SATURDAY JUNE 4, SUNDAY JUNE 5, WEDNESDAY JUNE 8

incentives & conferences
ESHET



NEWS FROM HUNGARY- AIMS BUDAPEST

BRAND-NEW, SPECIALLY CREATED PROGRAMMES



Create your own water polo match with our world-famous sportsmen! Our national water polo team are Triple Olympic champions!



The **new 4* superior design hotel** - Zara Continental (pictured right) - offering 272 rooms, is located in Budapest's downtown. The historical art-deco building combines fine elegance with modern colours & designs and provides well-equipped conference rooms, as well as a spa with superb facilities.

THINGS TO DO IN VERMONT - NXTevent

NXTevent
BOSTON'S EVENT - DESTINATION MANAGEMENT SOLUTION

- Visit to the Ben & Jerry's Factory.
- Winery Tours - Boyden Valley, Shelburn Farms and Grand View.
- An afternoon cruise or dinner cruise around Lake Champlain.
- Tour some of Vermont's breweries - Magic Hat, Long Trail, Harpoon.
- Visit Stowe Mountain Resort and hike up Mount Mansfield or enjoy one of the best ski and snowboard areas in the Northeast.

MANAGING YOUR ENQUIRY

If you send your enquiry via www.dudmc.com your brief will go directly to the relevant DMC and **destinations UNLIMITED** will also be copied in. In addition you may also send any enquiries to info@dudmc.com or a member of the **dU** team at their individual email address (see brochure). This enables us to follow up on your behalf and ensure that your enquiry is being dealt with in a timely manner.

We constantly evaluate our DMCs through this enquiry system; any new DMCs who wish to become part of our portfolio must fulfil our strict criteria. They will be added to the **DMCs Worldwide Section** and we carefully monitor all new DMCs for 6-12 months before they become an **Elite / Fully Represented Partner**.

Both our DMC Criteria and our Enquiry Management System have proved to be highly beneficial for an ever-increasing number of organisers. In addition, we are constantly sourcing new DMCs; if you know of a DMC in a destination that we currently do not represent, please do let us know.

OUR ELITE PARTNER DMC CRITERIA

- We keep at least two UK client references for each DMC.
- All DMCs have liability insurance.
- We check bank references or audited accounts for each DMC.
- **dU** DMCs must be established for at least 5 years.
- Proposals must be sent within **72 hours** unless delay advised early on.

MESSAGE OF THANKS FROM THE dU TEAM

Do you have any forthcoming overseas events where **dU** and our DMCs may be able to assist? Everyone at **destinations UNLIMITED** is happy to help in any way. Please do not hesitate to contact us should you have any feedback or comments on our services or those of our represented DMCs.

I hope you have found the information in this newsletter useful; I would like to take this opportunity to thank you for your continuing support and may I finish by wishing you a very Merry Christmas and a prosperous New Year.

Kindest Regards

Nikki Mitchell

Nikki

eventia **Site**
MEMBER



DESTINATION NEWS

C&IT HOT LIST:

- **Dubai** wins silver - **Best Incentive Destination!**

- **Barcelona** wins silver - **Best Conference Destination!**



DESTINATION NEWS

- **Iceland:** Harpa Reykjavik Conference Centre set to open May 2011.

- **Israel:** Readers of the popular travel website Trip Advisor have ranked Jerusalem among their Top 10 culture and sightseeing destinations in the world. Jerusalem, according to Trip Advisor has "profound cultural and historical significance."

- **Paris:** Le Royal Monceau (Raffles) is now open. The hotel has 149 rooms, adjacent meeting rooms, five restaurants & bars and a new spa opening Feb 2011.

- **Switzerland:** £640m investment between 2008 and 2014, including 21 new hotels and event spaces.

WHAT OUR CLIENTS SAY

"BSI has been working with **destinations UNLIMITED** and their DMC partners for many years, culminating in great results for our clients. We are currently in the throes of finalising SLA's with our preferred DMCs, which include many of **dU**'s partners. To ensure that we are giving our clients the best service overseas, our DMC partners must be flexible to work with us on mirroring BSI's values and policies. Some of these requirements include CSR policy, H&S and Risk Assessment Policies, competitive costing and creativity."

Liz Yates, Director of Operations - BSI Meeting & Event Services

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