



### TOP REASONS TO VISIT MUNICH

- ▶ Distinguished meeting locations; from lake houses, hotels, to convention centres.
- ▶ Celebrate and join the world's biggest folk festival - Oktoberfest.
- ▶ Enjoy Munich's beer gardens and mingle with locals. The culinary offers range from international award-winning cuisine, to a snack at Viktualienmarkt, or Bavarian inns.
- ▶ Munich is famous for its soccer team Bayern München. Host your event at the Allianz Arena. The city is also known for its bicycles paths and water ski routes at Lake Olympiapark.
- ▶ Just outside of Munich be part of the Royal German history and visit Castle Neuschwanstein exclusively. Take a cruise on the Lakes or ride along the Romantic Road.
- ▶ Munich is known for its nightlife - classical pubs, stylish cocktail bars, trendy restaurants & funky clubs.
- ▶ Munich has the right balance of historical buildings, combined with new & modern styles.

### UNIQUE IDEAS FOR YOUR NEXT EVENT IN MUNICH

#### 1. Bavarian Olympic Games (winter and summer)

Bavarian guides welcome everyone to their designated camp to start the Olympics. Guests are divided into teams to perform activities. **25 - 250 Pax**

#### 2. Backstage visit of the Opera

Visit the Munich Opera; information behind the scenes included the architecture and the characters who have shaped it. Tour the National Theatre and visit the Royal Hall, Ionic Halls; auditorium and the prompter's box. **10 - 25 pax**

#### 3. Introductory course to Folk dancing and yodeling

Learn the high art of yodeling, or try your hand at folk dance lessons. This is an interesting alternative as intermediate attraction during coffee breaks of conferences; or as part of a Bavarian evening. **20 - 800 pax**

#### 4. BMW Driving Experience

You will train under instructions of the experienced instructors in small groups on the modern training ground where the BMW Team simulates realistic driving conditions. **80-100 pax. 300 pax groups will be split into 3 groups of 100**

#### 5. Exclusive dining at the Royal Residence

Generally for use by the government of Bavaria, but can be booked for private functions, in very special cases. **50 to 300 pax**

#### 6. Old timer rally along the Bavarian Lakes - Drive along the Bavarian Lakes, through selected scenic routes. Up to 80 pax

#### 7. Private opera concert in a cathedral / church -

The parish church of Saint Peter, is the oldest recorded parish church in Munich. **Groups of up to 800 pax**

#### 8. Porcelain design workshop at ancient porcelain factory

Learn about the entire process of crafting porcelain during a private tour. **Groups of up to 40 pax**

#### 9. Exclusive fashion show tour through quaint little boutiques

Discover the most prestigious shops; including former 'Purveyors to the Royal Bavarian Court'. Enjoy a glass Prosecco, refreshments and take in the newest fashion collections. **10-40 pax** (Possible to have different groups at the same time)

#### 10. Beer and sausage sampling; visiting the oldest brewery in Germany

Learn the process of these refreshing beers - Franziskaner, Löwenbräu and Spaten. Conclude by elevator to the upper floor to enjoy views of Munich and nearby Alps and enjoy beer tasting and snacks. **Max 90 pax (3 groups x 30 pax)**

**Flying Time from UK / 2 Hours**

**Time difference to UK / + 1 Hour**

### COSTS

#### 2 day Incentive trip based on a minimum of 20 pax: From €519.00 per person

This includes: 2 nights in a 4 star hotel on BB basis (single occupancy), arrival & departure transfers with meet & greet, 2 half day sightseeing with lunch and 2 dinners included.

#### Conference trip based on a minimum of 20 pax: From €265.00 per person per day

This includes: Overnight stay in a 4 star hotel on BB basis (single occupancy), arrival & departure transfers with meet & greet, Daily Delegate Rate, plus rental of a main meeting room. (Please note that these are sample rates which are all subject to change upon request)