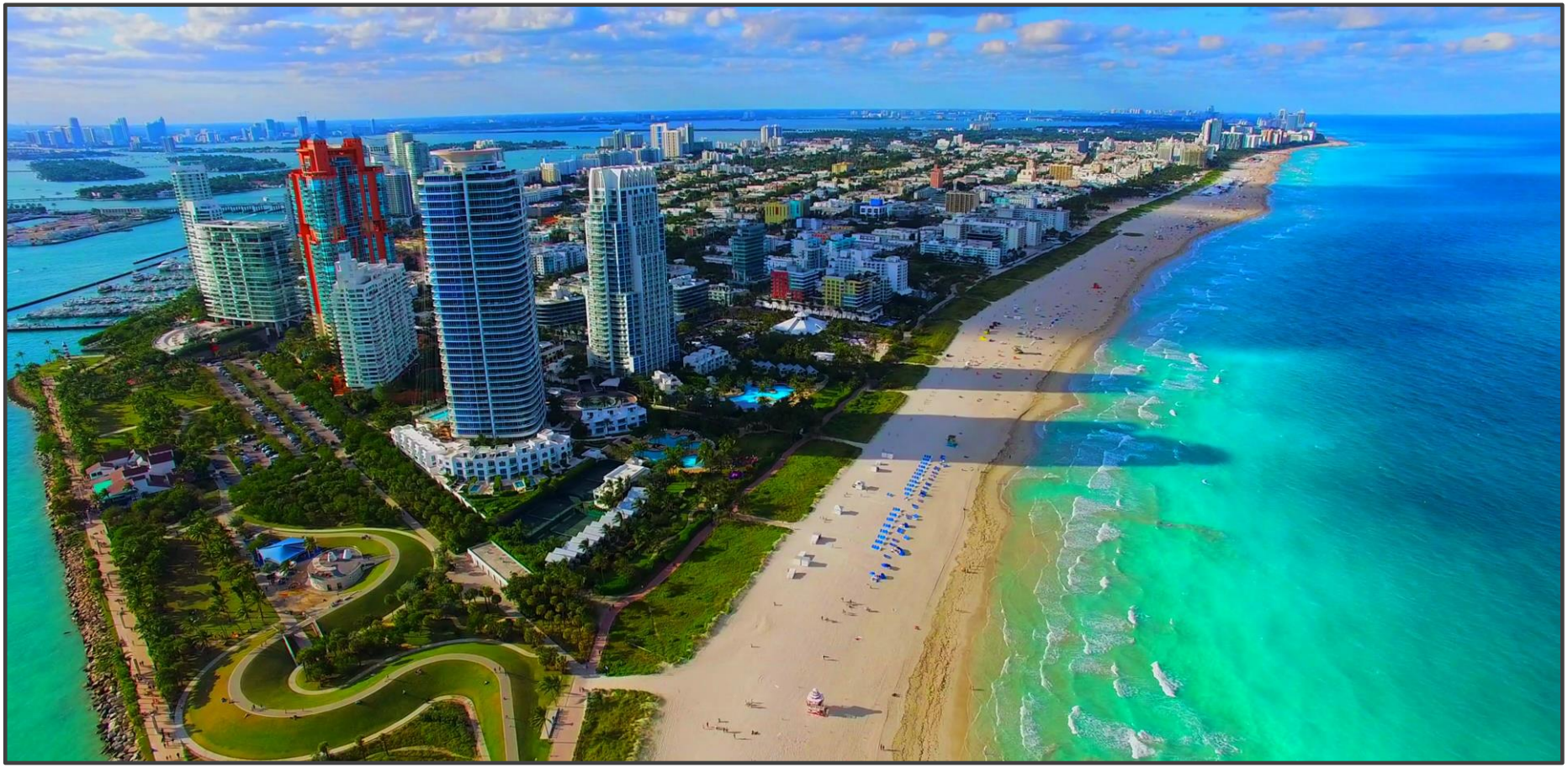
The Corporate Experience Company™

Destination Management, Incentive Trips & EPIC Events!



Presents

Miami, Florida

t. 786.814.7376 e. teri@theCorporateExperience.com

The Corporate Experience Company

Table of Contents

page number		
	03	Miami Overview
	04	Why Miami?
	05	When to Visit
	06	Neighborhood Map
	07	Suggested Accommodations
	14	Proposed Program Itinerary
	15	Program Details
	28	Contact Details
	29	Previous Program Photos

City Overview

Miami has an energy and vibrancy unique to any other destination! With world-famous weather, beaches, resorts and nightlife, Miami offers endless possibilities for activities, entertainment and exploration. Travelers and meeting delegates are rewarded with diverse multicultural neighborhoods beckoning to be explored, from the Art Deco-lined shores of South Beach to the culture-filled streets of Little Havana and the burgeoning arts scene in Wynwood Arts District.

Whether at one of the Miami Beach resorts or the Downtown posh hotels, Miami's hotel scene is highlighted by well-respected, luxury hotels brimming with meeting space, unique high-end designs, exquisitely appointed guest rooms with spectacular views; state-of-the-art spas and restaurants with top-notch chefs.

Although there are so many options for your meeting or incentive The Corporate Experience is here to customize an experience that meets your goals and exceeds your expectations! We look forward to welcoming you to the Magic City!

Miami Unique Selling Points! (Why Miami?)

With world-famous weather and beaches, Miami offers endless possibilities for entertainment and exploration. You will find so many meeting or incentive options that are truly unique from other destinations. We have hosted many of the world's major sporting and art events, conventions and trade fairs, because Miami doesn't just tick boxes on a planner's checklist.

✓ **Attractive location**
Warm weather, tropical beaches, and sunshine to maximize guest attendance

✓ **Great Weather**
Average temperature of 74°F (23°C)

✓ **Desirable location for Business or Leisure**
Luxury beach, sophisticated city, world-class golf & resorts

✓ **Easy Accessibility & Travel**
400+ flights daily. international airline hub that is close to meeting locations (Miami is corporate gateway between Americas with Europe, Africa, and Asia)

✓ **Exceptional Meeting Spaces**
Either at your selected hotel or the newly reimagined, state-of-the-art Miami Beach Convention Center (MBCC)

✓ **Agreeable for All Budgets**
Miami can be as lavish or casual as you prefer, lavish can also be more affordable during the off-season summer months to take advantage of reduced rates, better date options, fewer crowds and less stress.

✓ **Shopping Mecca**
From fashion couture in the Design District, The Shops at Bal Harbour or City Center to having two of the largest malls in America, Aventura Mall & Sawgrass Mills, guests have endless shopping options

✓ **Culinary Destinations**
In the recent years, Miami has become a Culinary destination with Famous Chefs from around the World opening up through-out Miami

✓ **Trusted hoteliers**
Four Seasons, Intercontinental, Mandarin Oriental, Kimpton, FAENA, Loews, Ritz Carlton, St. Regis, SLS, W Hotel, and many others

✓ **Distinctive cultural experiences**
National Everglades, unique art (Art Basel and Wynwood Arts District), Little Havana, Art Deco District, renown museums, and many others

✓ **Championship Sports**
Miami is Home to American Airlines Arena and Hard Rock Stadium who was the host of Super Bowl LIV

When to Visit

To help you plan your event, below is information on Florida's annual seasons and temperatures.

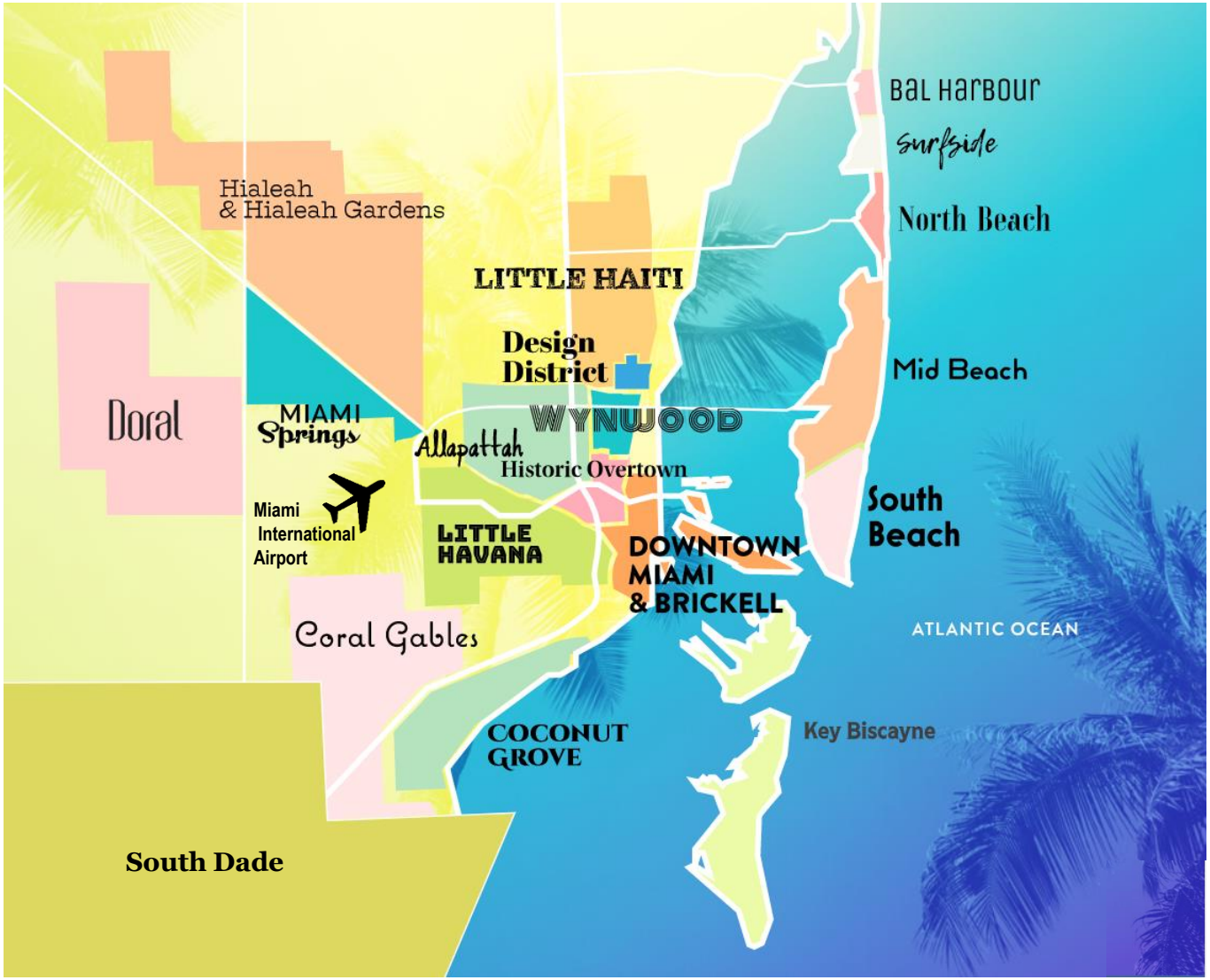
Season →	**Peak**	**Medium**	**Off-Peak**	**Medium**
Timeframe →	**December- March**	**April, May & June**	**July-September**	**October - November**
Hotel Rates →	**$$$$**	**$$$**	**$$**	**$$$**
Typical Climate	Sunny & Cool. These months are the coolest but typically still good beach weather These months have the least amount of rain & humidity	Temperatures get warmer in April and climb the next two months.	Hot with frequent afternoon or evening thunderstorms which occur, on average, about half of the summer days. Although they can be gone within an hour and leave the rest of the day beautiful!	Temperatures start getting cooler near the end of October. Rainfall starts to decrease towards the end of the year.
Average Temperature	75-78 °F / 24-26 °C High 64-69 °F / 18-21 °C Low	82-89 °F / 28-32 °C High 68-75 °F / 20-24 °C Low	84-91 °F / 29-32 °C High 71-75 °F / 22-24 °C Low	84-91 °F / 24-28 °C High 84-91 °F / 16-20 °C Low

High Demand Dates *(premium hotels rates)*

- **Miami Boat Show** – 2nd week of February
- **Sobe Food & Wine Festival** – 3rd week of February
- **Miami Music Week** – 3rd & 4th Week of March
- **Miami Open** – 2nd & 3rd Week of March
- **Spring Break** – Through out March & April (very few in April)
- **Miami Auto Show** – 1st week of November
- **Art Basel** – 2nd Week of December

All dates are estimated and vary year to year, please inquire for annually scheduled events.

Miami Neighborhood Map

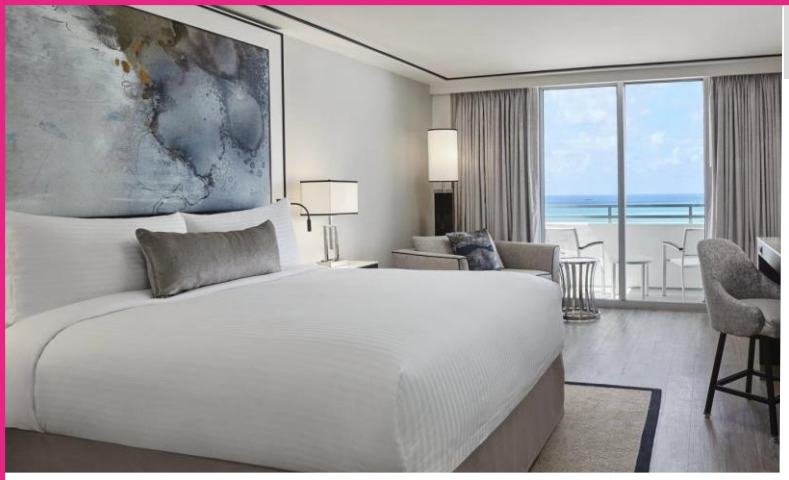


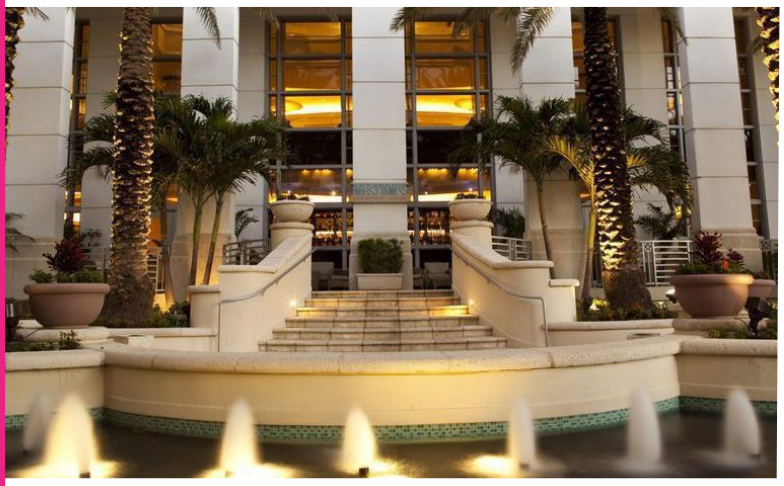
Glimpse Miami Neighborhoods HERE

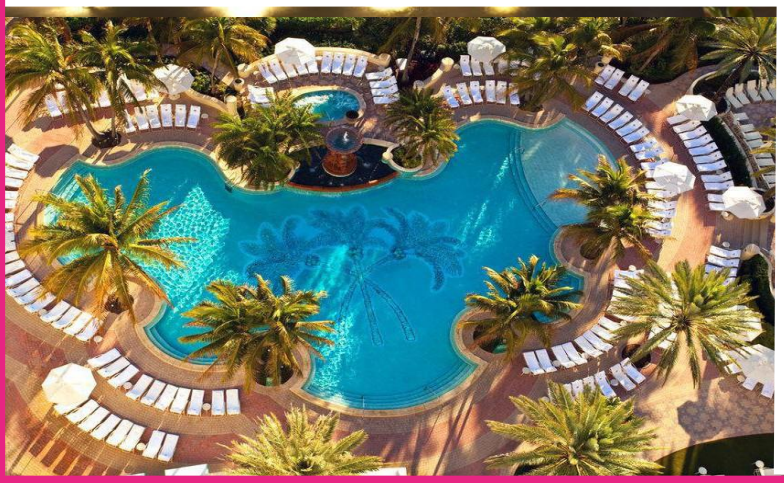
The Corporate Experience Company

HOTEL ACCOMMODATIONS

The Corporate Experience Company







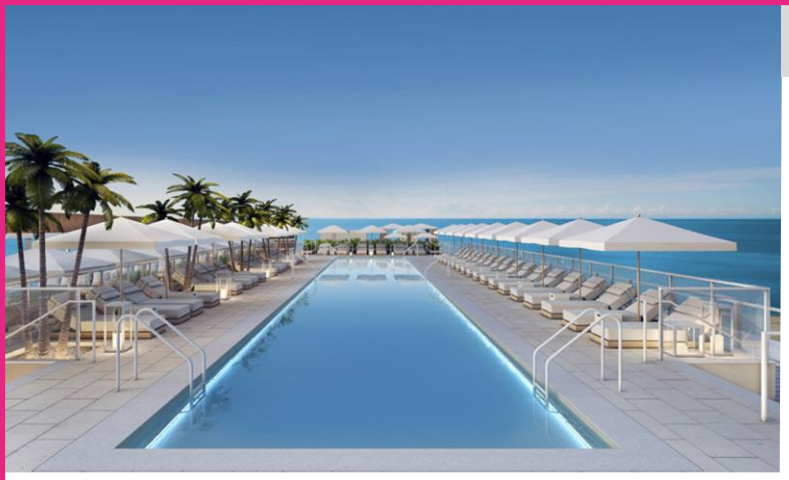
Loew's Hotel Miami Beach

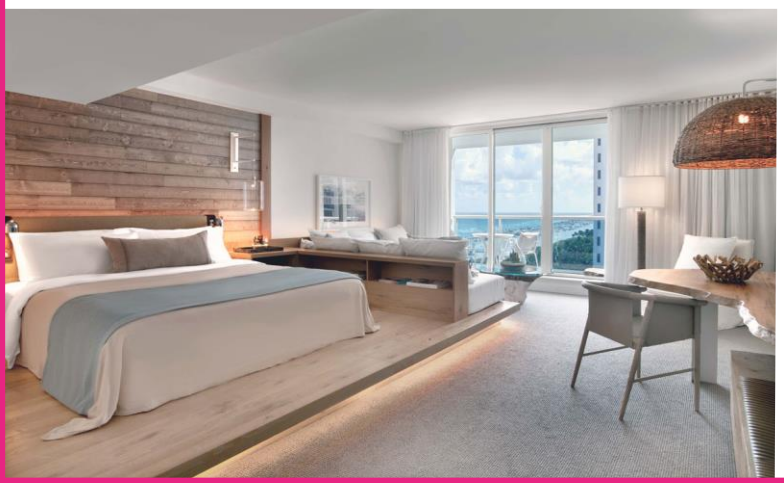
1601 Collins Ave

This 790-room Art Deco District hotel caters to everyone. The resort recently completed a $50 million renovation, an overhaul that's ushered in new features like a revamped pool deck, an adults-only section at the St. Tropez-style SOAK Cabanas & Daybeds area.
Located in the heart of the historic Art Deco District in South Beach, the renowned Loews Miami Beach Hotel is walking distance to world-famous Lincoln Road and Ocean Drive, yet tucked away for an intimate beach experience. Immerse yourself in the flair and flavor of one of the country's most vibrant destinations, while staying in a chic, comfortable atmosphere.

Additional Details

- 13 Miles form Airport, 20-45 minutes average
- 4 Diamond, 4 Star
- 790 Guest Rooms
- 2017 Renovations
- Multiple Indoor and Outdoor Function Spaces
- 65,000 sq. ft. Total Meeting Space





1 Hotel South Beach

2341 Collins Avenue

Where Style meets Substance. 1 Hotel South Beach features four pools ringed by cushioned loungers, cabanas and lavender daybeds, which seemingly float above the water, all of it providing the perfect perch to people-watch or take in the ocean views. The hotel is decorated with salvaged driftwood, organic elements, greenery & soothing neutral shades Start the morning with paddleboard yoga, have an in-room massage or go for a workout in the spacious Field House gym. When hunger strikes, you can head to the rooftop pool or casual Sand Box; both offer ocean views along with food and drinks, or sit down at Beachcraft, a Mediterranean grill focusing on fresh-caught seafood. Sip a nightcap in the farm-to-table lobby bar Tom on Collins, and the next morning have the chef make you a picnic to take to the beach.

Additional Details

- 4 Diamond, 4 Star
- 426 Guest Rooms, includes 165 King & 91 Suites
- Multiple Indoor and Outdoor Function Spaces
- 25,000 sq. ft Total Meeting Space
- 100.000 sq. ft outdoor event space
- 4 Restaurants, 4+ Bars

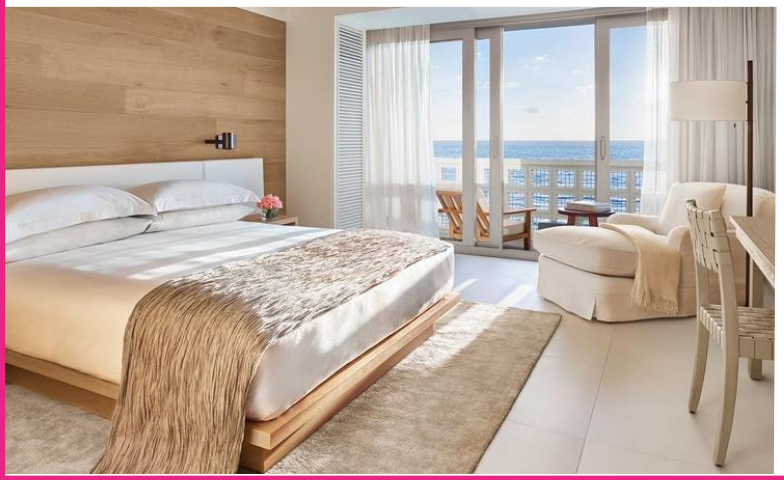
FAENA

3201 Collins Avenue

Miami's most exquisite hotel, Faena Hotel Miami Beach evokes Miami's golden age of glamour with stunning Art Deco appeal and old-world grandeur. The oceanfront hotel features exquisitely designed spaces that transform the ordinary into the extraordinary, restaurants from award-winning chefs including an open-fire Kitchen from Argentine chef Francis Mallmann and modern Asian cuisine from chef Paul Qui, 150-seat cabaret-style theater with nightly live performances, and expansive Tierra Santa Healing House spa for relaxation. The hotel's signature Faena Butlers, available to every guestroom, are responsible for ensuring that a guest's needs are not only met but
exceeded.

Additional Details

- 5 Diamond, 5 Star
- 179 Guest Rooms, includes 58 Guest Rooms + 123 Suites
- Multiple Indoor and Outdoor Function Spaces
- 52,511 sq.ft. / 4,878 m2 Total Meeting Space
- 600 Guest Capacity for Receptions
- 3 Restaurants, 2 Bars + Luxury Theater



Edition Hotel

2901 Collins Avenue

Ian Schrager's meticulously designed EDITION offers guests an all-in-one hotel that manages to find the ultimate balance between classy and quirky. Spacious rooms, suites and bungalows benefit from modern design elements and large windows that reveal enticing scenes of the city, pool, or ocean views plus marble bathrooms with enclosed rainforest shower and fine linens. A luxury spa and fitness center, two outdoor ocean-facing pools, sophisticated indoor and charming outdoor venues and extraordinary dining, including restaurants developed by Michelin-starred Chef Jean-Georges Vongerichten.,

Additional Details

- 4 Diamond, 4 Star
- 294 Guest Rooms, includes 264 King, 30 Doubles & 23 Suites
- 13,000 sq. ft Total Meeting Space
- 2400 sq. ft outdoor event space
- 4 Restaurants, 4+ Bars

Ritz Carlton South Beach

1 Lincoln Road

The Ritz-Carlton, South Beach is back and better than ever! After a complete $90m transformation, The Ritz South Beach is ready to once again welcome travelers to one of the country's most alluring cities. Guests familiar with the hotel in its pre-storm state will recognize the lobby "bubble wall" with its back-lit bulbs and the original 1950s black terrazzo floor. But nearly everything else has changed. The hotel has completed redone all 376 guest rooms, ballrooms and meeting spaces, hallways and restaurants after the property suffered water damage in 2017.

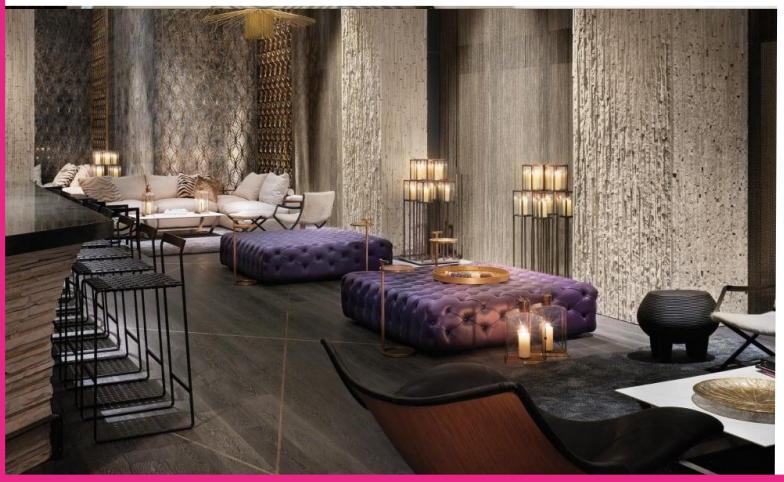
The luxury hotel experience includes a classic cocktail lounge that celebrates the intriguing stories of the city's past, an elevated pool overlooking the Atlantic and a full-service spa that serves as a retreat for rejuvenation amid the excitement of Miami.

Additional Details

- 4 Diamond, 4 Star
- 376 Guest Rooms, includes 41 Suites
- Multiple Indoor and Outdoor Function Spaces
- 20,000 sq. ft Total indoor Meeting Space
- Outdoor event space available
- 4 Restaurants, 4+ Bars

t. 786.814.7376 e. teri@theCorporateExperience.com

The Corporate Experience Company



W South Beach

2201 Collins Ave

This beachfront oasis, dreamed up by international tastemakers, framed by famed Art Deco and in the heart of Miami's hottest nightlife, just opened The Dutch restaurant. This wildly popular, celebrity studded outpost of the famous New York restaurant pays homage to Chef Andrew Carmellini's roadtrips through America. After dining, you can take in sparkling ocean views from every room, make a reservation for dining hot spot Mr Chow, savor a signature cocktail in the Living Room, shop at the world renowned W Hotels The Store, relax in a secret garden, make a treatment at Bliss Spa, or enjoy the two pools and basketball/tennis courts.

Additional Details

- 4 Diamond, 5 Star
- 355 Guest Rooms, includes 204 Kings & 151 Suites
- Multiple Indoor and Outdoor Function Spaces
- 6,087 sq. ft Total indoor Meeting Space, 5 Meeting rooms
- 26,722 sq. ft. of Outdoor event space
- 4 Restaurants, 5 Bars & Nightclub

t. 786.814.7376 e. teri@theCorporateExperience.com

The Corporate Experience Company

Proposed Itinerary

March 2021

DAY 01 WEDNESDAY Mar 17	DAY 02 THURSDAY Mar 18	DAY 03 FRIDAY Mar 19	DAY 04 SATURDAY Mar 20	DAY 05 SUNDAY Mar 21	DAY 06 MONDAY Mar 22
DAYTIME	DAYTIME	DAYTIME	DAYTIME	DAYTIME	DAYTIME
Arrival *Miami Beach Hotel Check-in*	*South Beach Tour & Tasting*	*Everglades Experience* *Little Havana Lunch*	*At leisure for Pool & Beach*	*Brunch at Nikki Beach*	*Hotel Check-out* *Departures*
EVENING	EVENING	EVENING	EVENING	EVENING	EVENING
Welcome Dinner at Juvia	Dinner & Show at Mango's	*Dinner at Chotto Matte*	*Wynwood Tour* *Dinner at Amara*	*Final Dinner at Versace Mansion*	In Flight

The Corporate Experience Company

PROPOSED PROGRAM DETAILS

The Corporate Experience Company

Trendy Rooftop Dinner at Juvia

Offering the most stunning view's of the Miami Beach skyline, the ultra-chic design of Juvia is akin to dining within a multi-million dollar penthouse.

Not only is this restaurant consistently the hottest and most trendy restaurant in Miami Beach, it also continues to win awards for their forward thinking cuisine. A combination of inventive Japanese, Peruvian and French inspired cuisines, courses are served tapas style, allowing a culinary trip across several continents within a single, solid experience.

With a million dollar view, innovative menu and cocktails, guests are sure to have an unforgettable evening.

Additional Details

- Located in the Heart of South Beach near Lincoln Road
- Fusion Cuisine
- Custom Menus available
- Rates are based on reserved, non-private area.
- Indoor or outdoor seating available. Premium menus required for outdoor dining.

South Beach Explore Tour & Tasting

Ocean Drive has all the excitement guests are looking for on their first official day in Miami ! Art Deco Hotels, Neon Lights, a few celebrity sightings and lots of oversized frozen drinks!

Today we will take a leisurely stroll down Ocean Drive, seeing the highlights, seeing the best Floribbean food, sampling cocktails and indulging in the best Cuban Gelato!

Along the way, participants can take in the Art Deco architecture that permeates South Beach and learn about the preservation efforts that have made the style such an iconic part of the city.

Additional Details

- Tour is completely customizable depending on budget
- Tour can include only bites, only drinks or all of the above
- Large or small groups can be accommodated
- Pop-up Entertainment and surprise elements are recommended to enhance this experience such as a reception at Versace Mansion or The Clevelander
- Walking is light, comfortable clothes recommended

t. 786.814.7376 e. Teri@theCorporateExperience.com

The Corporate Experience Company

Mango's Tropical Cafe

South Beach's most iconic spot for the best food & show!
Mango's Tropical Café in South Beach opened in 1991 as a destination for tourists and locals, today they are an iconic location and set the beat of South Beach, Miami. Serving Caribbean and Latin cuisine and showcasing talented performers with world- renowned entertainment. After a good meal and an amazing show, enjoy a hand-made, specialty drink while taking in the ocean view right on the iconic Ocean Drive. The continuous live performances all night at Mango's take you on a journey throughout the Caribbean. From Salsa to Bachata and Reggae to Pop, our live band and world famous Mango's Dancers, entertain over a million guests each year and have been televised on ABC, CBS, TravelChannel and many others! You will be surrounded by art, music, and dancing during an incredible night on Ocean Drive.

Additional Details

- Dinner & Show
- Latin Cuisine
- Beverages Packages available.
- Costs based on reserved area near main stage
- Talent will also do meet & great

t. 786.814.7376 e. teri@theCorporateExperience.com

The Corporate Experience Company

Everglades Alligator Adventure

Florida's favorite resident, the American Alligator! One of the only places in the world where guests can visit these prehistoric creatures in their natural environment, the Florida Everglades!

Today guests climb aboard a their private airboat and venture into the Sea of Grass in hunt of alligators and other unusual plants, birds and other animals indigenous to this area.

Both informative and fun, this tour offers a front row seat to one of the world's most unique eco-systems. Our tour guide and airboat operator will make sure all guests learn interesting facts while getting up close views of Gators.

Up next, guests experience a Wildlife Tour from a local ranger who interacts with animals such as alligators, owls, boa constrictors and other curious critters!

Additional Details

- Tour is completely customizable depending on budget
- Tour can include only bites, only drinks or all of the above
- Large or small groups can be accommodated
- Surprise elements can be added to enhance this experience such as photo ops with baby alligators or baby panthers
- A stop in Little Havana on the way back to the hotel is also a convenient add-on for a tour, lunch or drinks
- Walking is light, comfortable clothes recommended

t. 786.814.7376 e. Teri@theCorporateExperience.com

The Corporate Experience Company

Little Havana Tour & Mojito Making

The most vibrant and cultural area of Miami, Little Havana.
From the very moment guests arrive to "Calle Ocho" they will be immersed into the culture and get a real feel of Cuba while meeting some of the great people that have made this neighborhood what it is today!

Along the way, we see Cigar Rolling first hand, hand-made arts & crafts, sample the potent "Cafe Cubano" (Cuban Coffee) and of course, you cannot visit Little Havana without trying the Famous Mojito made with Rum, Sugarcane, Lime & Mint. Guests can even try their hand at making their own mojito with our master Mojito Mixologist!

For those looking to do a little salsa (or just more mojitos!) we head to Ball & Chain, a Little Havana Social Club opening in 1935, where there is always salsa dancing and live music!

Additional Details

- Tour is completely customizable depending on budget
- Tour can include only bites, only drinks or all of the above
- Large or small groups can be accommodated
- Surprise entertainment, elements and activities can be added, such as salsa dancing classes, cigar rolling and mojito making
- Private events, lunches and dinners also available in Little Havana
- Walking is light, comfortable clothes recommended

t. 786.814.7376 e. Teri@theCorporateExperience.com

The Corporate Experience Company

DAY 3: GROUP DINNER

Chotto Matte

1666 Lenox Ave

After an afternoon amongst art, it only makes sense to dine at Miami's most visually-stunning new restaurant in Miami, Chotto Matte. The atmosphere is like Wynwood but at the bottom of a Peruvian cenote, where tropical foliage drapes down the restaurant's open center, leading to a boulder and palm trees behind the perpetually-buzzing sushi bar. The London Nikkei-Peruvian import has a retractable roof, for obvious reasons, under which you'll feast on some of the most expertly-created Asian food in Miami. As you'd expect, the seafood is divine, with flavorful offerings like the langosta deluxe ceviche, tuna tartare with dragonfruit and ponzu chili dressing. And you'd be remiss not to indulge in the 96-hour marinated, applewood-smoked lamb chops. But the drinks here are almost as impressive as the decor, worth a visit lychee picante, topped with three slices of dragonfruit. Or Holy Water, delivered in a literally-flaming grail.

Additional Details

- Located in the Heart of South Beach on Lincoln Road
- Japanese Peruvian fusion
- Custom Menus available
- Rates are based on reserved, non-private area.

t. 786.814.7376 e. teri@theCorporateExperience.com

The Corporate Experience Company

Wynwood Arts District Tour

Welcome to Wynwood, a former warehouse district that has grown into one the city's most significant source of emerging talent in cuisine, entertainment and design. Wynwood has also become the heart of the World Famous Art Basel.

On this journey, guests will hear the stories behind the walls, visit unique galleries such as "Cars & Guitars," or Shepard Fairey, the artist behind the Barack Obama "Hope" Campaign. Guests will learn about the rise of art of graffiti and of course stop at The Wynwood Walls, one of the largest open-air street-art installations in the world, where guests will have the opportunity to view Murals up close, learn about the artist and of course, be able to get some great Instagram photos!

Additional Details

- Tour is completely customizable depending on budget
- Tour can be during the day and include lunch or in the evening starting with a tour and finished with dinner
- Tastings of beer, cocktails or bites can be included.
- Large or small groups can be accommodated
- Add on Graffiti experience available.
- Branding opportunities through-out tour available
- Walking is light, comfortable clothes recommended
- Meet the artist and Graffiti demos available

22

t. 786.814.7376 e. Teri@theCorporateExperience.com

The Corporate Experience Company

Amara at Paraiso

3101 NE 7th Ave

Chef and Restaurateur Michael Schwartz announces his first waterfront restaurant, Amara at Paraiso, the James Beard Award-winner's love letter to Miami.

Quintessential Miami Waterfront restaurant featuring a fresh approach to bold Latin American flavors from James Beard Award-winning Chef and restaurateur, Michael Schwartz. Experience the dynamic energy, local ingredients, and natural beauty of Biscayne Bay that defines what living in Miami is all about.

Additional Details

- Located in Edge Water area, 10 minutes from Downtown Miami
- American Seafood
- Custom Menus available
- Rates are Based on Full Buy-out

Nikki Beach

Welcome to one of the most iconic places in South Beach…the very first Nikki Beach. Since the opening of Nikki Beach Miami, dozens of locations have opened around the world. This unique venue is the only one in Miami to be located on the sand, although separated from the public beach by a sidewalk.

The space is gorgeous is a perfect setting during the day or in the evening but they are especially famous for their “Amazing Sunday Brunch.” What makes this brunch amazing? An endless premium brunch buffet with handmade pasta, made to order waffles or omelets, a sushi station and all the Floribbean delights you can imagine, not to mention a hand rolled ice cream station.

Through-out the day, guests enjoy a variety of entertainment.

Additional Details

- All you can eat Global Cuisine
- Guests will have reserved tables
- Cabanas or beds can be rented
- Beach is located steps away and guests can go in and out as they please
- Saturday Brunch also available. Open Daily, dinner Friday - Sunday

The Corporate Experience Company

Gianni's at Versace Mansion

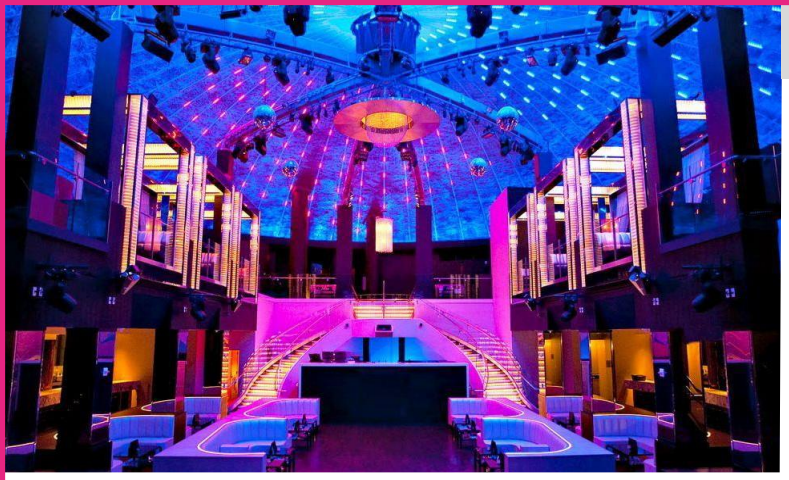
1116 Ocean Dr

Located in The Villa Casa Casuarina, the former Versace Mansion, Gianni's offers delicious gourmet Italian Mediterranean food and wine selections in a one-of-a-kind atmosphere on world famous Ocean Drive in the South Beach area of Miami Beach.

The stunning atmosphere of Gianni's as night in the former Versace Mansion rivals the best locales in the world to dine. In the history-steeped dining room, or under the stars poolside, Gianni's offers a wonderful, unique luxurious experience.

Additional Details

- Located in South Beach in Versace Mansion
- Italian Mediterranean Cuisine
- Custom Menus available
- Guests would have a non-private reserved area
- Preserved section, semi-private or Buy-Out Options
- Indoor or outdoor space available
- Great for cocktails or full dining
- Tour of Mansion available for Groups only



LIV Nightclub

Let your night come alive at Miami's #1 Nightclub at Fontainebleau. Within the allure of the iconic Fontainebleau, LIV is all about music, and of course, dancing well into the morning to house, hip-hop and rock. With over 18,000 square feet of architecture at its boldest, the look, sound and high-profile guest list all fuse into the ultimate ultra- exclusive club experience. Catch your breath and enjoy the bird's eye view of the celebrities, VIP tables and the most beautiful crowd of all Miami Beach nightclubs. LIV cranks out a custom playlist like no other club in Miami Beach, including live performances by artists who are reshaping today's music. Mix, mingle and find your favorite spot along four full-service bars while our mixology pros lead shake, stir and pour their latest libation creations. For guests seeking ultra-VIP treatment, LIV offers fifty banquette areas and six private skyboxes, each featuring table service.

Additional Details

- Located in Miami Beach at the Fontainebleau Hotel
- Bottle Service focused bar
- F&b minimum will apply and varies depending on the day of the week.
- Rates are based on reserved, non-private area.

t. 786.814.7376 e. teri@theCorporateExperience.com

The Corporate Experience Company

Bon Voyage!

On departure day, guests will prepare their items for check-out then meet in the lobby where their luggage can be stored for the day.

A final group lunch can be arranged or final shopping on Lincoln Road, City Centre or Bayside Marketplace.

There are also destinations near the airport, such as Little Havana or indoor shopping malls where guests can have free time as well.

Guests would be given a designated time and location for their final departure to the airport.

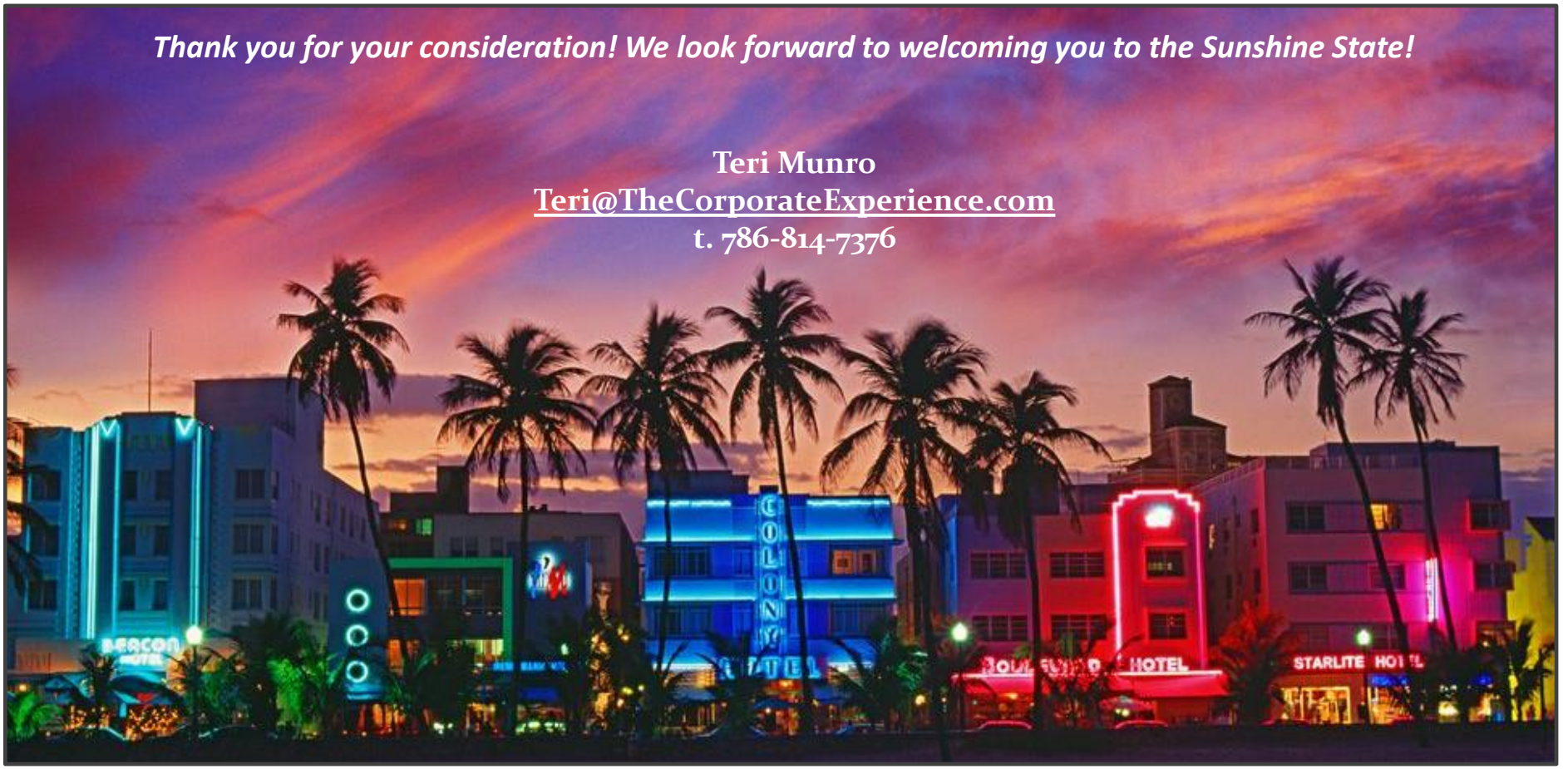
Once at the airport our staff will assist with any luggage and see guests to their gate where we bid them adieu!

Additional Details

- Hotel Check-out is 11:00am
- Luggage can be stored with bell staff, porterage will apply.
- Non-stop flights from Miami to Heathrow depart between 5:00pm-11:00pm, most popular times are 5:15pm, 9:25pm & 11:15pm

The Corporate Experience Company™

Destination Management, Incentive Trips & EPIC Events!



destinations UNLIMITED
Destination Management Company Representation

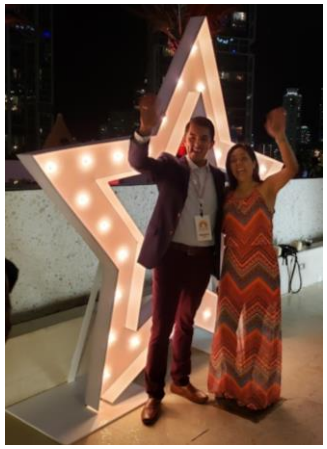
UK Representative Contact: Florida@dudmc.com

The Corporate Experience Company

Our Happy Clients

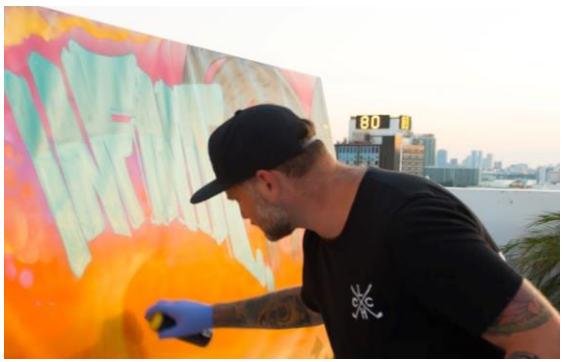
Our Happy Clients

Our Favorite Events



t. 786.814.7376 e. teri@theCorporateExperience.com

Our Favorite Events



t. 786.814.7376 e. teri@theCorporateExperience.com