



Destination Management Services in Spain



Incentive Green Trip x 30
pax
March 2021
Madrid , Spain



ACCOMODATION: VP PLAZA DE ESPAÑA HOTEL 5*



VP Plaza España Design have been thought as a project based to create a sustainable tourism. We have been convert in a sustainable hotel thanks to the prestigious certification LEED Gold (Leadship in Energy & Environmental Design) given by the US Green Building Council, being one of the first hotel in spain to recieve it.

The goal of the VP Group was to design a 5 * hotel that becomes an icon of design, art and architecture in Madrid. The philosophy "Design" has art as its main protagonist and allows to VP Hoteles, to differ from other companies, to develop his own concept of accommodation, accompanied by his commitment to sustainability, incorporating good practices in the categories of location, water , energy, materials, indoor environmental quality and innovation.



Sustainable sites

The location of the hotel have made the different in the moment of develop a sustaniable hotel, because to be in crowly area, with pedestrian access and a lot of service and well comunicated by public transportation, its reduce the necesity of use of private vehicle to acces to the hotel.

Water Efficiency

To enhance water efficiency, The hotel installed high-efficiency fixtures and fittings, including water closets, dual flush toilets, and low-flow showers that reduce water consumption in the hotel. This doesn't means for a luxury service the loss of quality because the design team found the best fixtures and fittings available in market with the best quality and design.

By implementing these water saving strategies, a reduction of about 33% of potable water was achieved compared to conventional hotels.





Illumination

The hotel had implement a Lighting control and energy management system that provides total light Management by tying the most complete line of lighting controls, motorized blinds digital ballasts and LED drivers, and sensors, together under one software





Thermal solar energy

The hotel as part of its emission reduction policy has opted for the implementation of a solar thermal energy system. This renewable energy system uses the heat provided by the sun to heat, free of charge, the water that passes through the inside of the panels. It is clean, silent, and the generation costs are, in general, low.

The integration of renewable energy into the hotel's energy mix achieves a reduction in the dependence on energy supplies as well as limiting the establishment's CO2 emissions, being key to the hotel's energy efficiency policy.





Materials and Resources

The hotel examined and chose a range of green strategies related to materials and resources, including materials reuse, use of recycled content, regional materials, and green furniture or products. Each of these strategies can reduce considerable waste in construction by using green building materials that have minimal environmental, social, and health impacts during extraction, processing, transportation, use, and disposal.

An example of this strategy is the use in the closets of rooms, of wood with the certification FSC Control Wood and the decision of the project team to choose building materials with recycled content that includes reinforcing steel with 90% post consumer recycled content, gypsum wall board with 100% recycled content, asphalt with 25% recycled content, and staircase steel with 50% recycled content.



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Ecological strategies

As part of the Ecological Strategies of the company, The VP Plaza España Design also used building materials, art work (185 pieces of art), and furniture from regional vendors, artists, and furniture makers to reduce transportation and packing and to promote growth of the local economic .

This also reduced the fuel use, pollution and greenhouse gas emissions associated with transporting these products. In addition to the environmental benefits of avoiding long-distance transportation, the company avoided both the costs and logistical challenges associated with importing products.



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PROGRAM OVERVIEW



DATE	MORNING	LUNCH	AFTERNOON	DINNER
DAY 1	Arrival sustainable transfers	Hotel Sky Bar	Walking tour of downtown including Segway	Rest. K&Co Sustainable Kitchen Bar
DAY 2	Departure from the hotel with bicycle to visit the Prado Museum + boat ride in the Retiro park	Picnic at the Retiro	Ecological cooking class	Dinner in the cooking class
DAY 3	Departure from the hotel walking to visit the Royal Palace + tasting of ham obtained by organic cultivation and taste of ecologic wine	Rest. El senador with food from his garden	Visit of one of the greatest parks in the Europe "Casa de Campo" with a biologist to learn the trees	Dinner at the hotel

PROGRAM OVERVIEW



DATE	MORNING	LUNCH	AFTERNOON	DINNER
DAY 4	Departure from the hotel to panoramic tours by tuk tuk (Ecological transport)	Rest. Olivia Te cuida	Activity; Plant a tree	Rest. Mama Campo
DAY 5	Departure from the hotel to the airport			

DAY 1: Afternoon Walking tour + Segway



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DAY 1: Dinner K&Co



DAY 2: Prado/Bycycle/Picnic



PRADO MUSEUM

It is one of the most important art galleries in the World, installed in a splendid 18th century building. Spanish painting from the 12th to 18th centuries: Greco, Velazquez, Ribera, Murillo, Goya.

Italian painting like: Fra Angelico, Raphael, and Venetian school. Flemish school: Bosch, Rubens, Van Dyck. Dutch and English school are also represented. Collection of coins, enamels, gold and silver work.

The collection derive from three sources: paintings from the Spanish royal collections (just over 3,000); those which came from the amalgamation with the Museo de la Trinidad in 1892 (slightly more than 2,000) and modern acquisitions



DAY 2: Prado/Bycicle/Picnic



DAY 2: Prado/Bycicle/Picnic



DAY 2: Picnic



DAY 2: Ecological cooking class



DAY 3: Royal Palace + Tasting



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DAY 3: El Senador



El Senador restaurant is located in the oldest part of Madrid – Madrid de los Austrias , situated close to the Senate and the royal Palace, in the down floor of a 18th century building.
The food that we offer is totally homemade,elaborated with products of own harvest and from the zone.



DAY 3: Casa de Campo visit



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DAY 4: Panoramic tours



DAY 3: Lunch: Olivia Te Cuida



DAY 4: Plant a tree



“El Bosque de los Ciudadanos”, where you learn and enjoy doing such important work for the environment as “planting a tree”. The value of its species, its characteristic, the way of planting and subsequent conservation will be known, being a gardener for a day



DAY 4: Dinner/Mama Campo



Original space with a modern rustic design that offers traditional cuisine made with organic products.



DAY 5: Departure



Departure from the hotel to the airport

