



# Think MICE Think DISTINCT

A Distinct Incentive showcase to  
God's own country "Kerala"

## AN INCREDIBLE INCENTIVE, FROM DREAMS TO REALITY



India – The ancient Land of Dreams steeped in tradition and rightly proud of its rich history.

Culturally, it is a rich kaleidoscope of people, religion, custom, cuisine and languages that will take your breath away not to mention an assault on all your senses!

A sliver of a coastal state in India's deep south, Kerala is shaped by its layered landscape: almost 600km of glorious Arabian Sea coast and beaches; a languid network of glistening backwaters; and the spice and tea-covered hills of the Western Ghats.

Besides its famous backwaters, elegant houseboats, ayurvedic treatments and delicately spiced, taste-bud-tingling cuisine, Kerala is home to wild elephants, exotic birds and the odd tiger, while vibrant traditions such as Kathakali plays, temple festivals and snake-boat races frequently bring even the smallest villages to life. It's hard to deny Kerala's liberal use of the **slogan 'God's Own Country'**.

## THE DISTINCT MICE COCHIN INCENTIVE

This incentive is carefully designed to feature an inclusive blend of must-see sites, immersive cultural experiences, exceptional hotels and specially themed group activities.



Real Experiences



Hand Picked Accommodation



Small or Large Group



Culinary Delight



Iconic sights

And, of course, we've got all the essentials covered too:



Distinct seamless Experience



Curated activities



Committed to Sustainable tourism



Cultural group themes





## **3 Nights Accommodation**

- They are all about location, comfort and charm.
- Cochin offers a wide range of hotels to make your stay comfortable and memorable . Rooms overlooking the harbour and sea give the feeling of being cut off from the rest of the world, peacefully floating out towards the horizon.
- Experiential stay in houseboat is experience money can't buy !
- Health & Safety approved
- Various inventory combination available.



## Cochin Connectivity

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Cochin International Airport, Cochin is an International airport serving the city of Kochi, in the state of Kerala, connecting flights via Middle east from London ( 13 hrs) and all major international hubs.

Cochin is well connected by air with all the major cities of India.

Approximate journey time (traffic dependent) from the International Airport to the city centre of Cochin is 01 hour





## DISTINCT EXCLUSIVES

- Witness traditional martial arts performance before dinner – Kalaripayattu.
- Cocktails and BBQ on the Yacht or overlooking the backwaters at lawns.

## Special Highlights

- Special welcome by Chenda melam . It is the most popular form in music in Kerala, for more than 300 years.
- Dinner at Sea food speciality restaurant, Rice boat. Harbored inside a mock Kerala houseboat,



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Arrival

Cochin – Day 1

Alleppey - Day 2



### DISTINCT EXCLUSIVES

- Experience Canoe ride through the narrow canals and witness the village life.

## Special Highlights

- Drive to Alleppey for an overnight cruise sailing through the back water.
- Drive from Cochin to Alleppey enroute visit to Kumbalangi Village to experience various village activities such as boat ride in a big country boat, visit to Crab Farm, Coir making demonstration and Coconut husking.





Arrival

Cochin – Day 1

Alleppey – Day 2

Cochin – Day 3



### DISTINCT EXCLUSIVES

- Tuk-Tuk ride through the Old Town.
- A rendition of South Indian classical music by a three-member band provides the perfect background.
- Kerala Theme Dinner with a set up of typical village of Kerala .

## Special Highlights

- Take a walking tour through the Fort Cochin area.
- Visit to Dutch Royal Palace viewing the 600year Old Mural followed by visit to the oldest Jewish Synagogue in India.







## DISTINCT EXCLUSIVES

- You can try massages and treatments for everything from beauty and toning to rejuvenation and stress, all based on India's ancient healing art of Ayurveda.
- An interaction with an expert : Healing power of food as per Ayurveda .

## Special Highlights

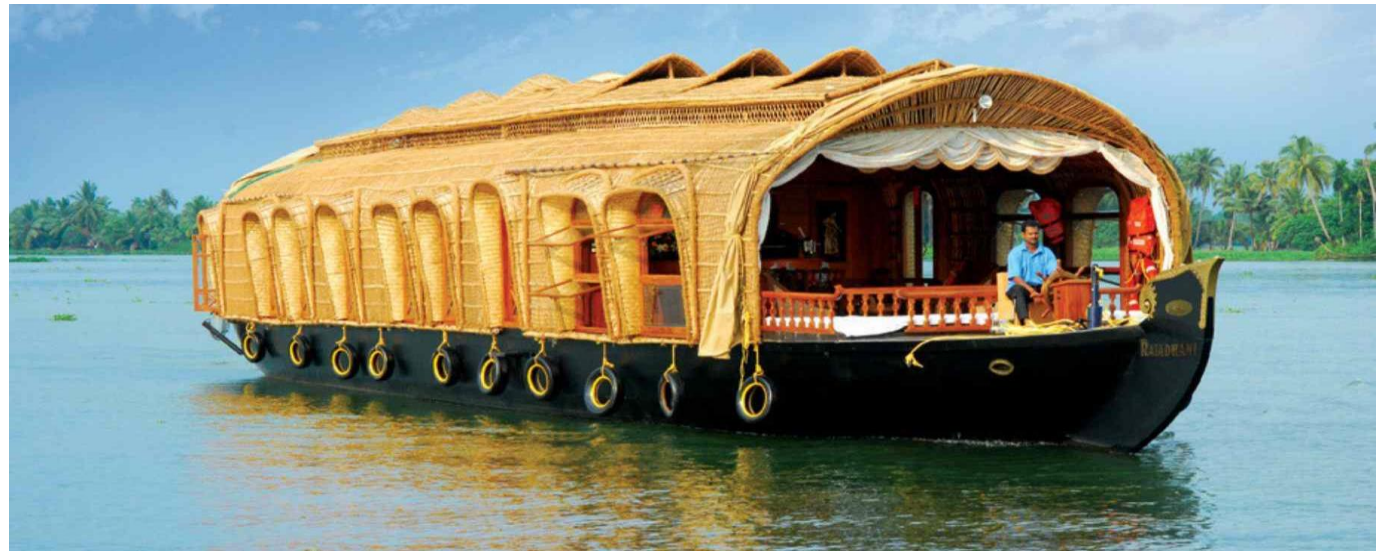
- Learn the nuances of traditional Keralan recipes (Group activity )
- Afternoon departure to Cochin airport.







Lights, Camera , Action





# MEMORIES OF COCHIN





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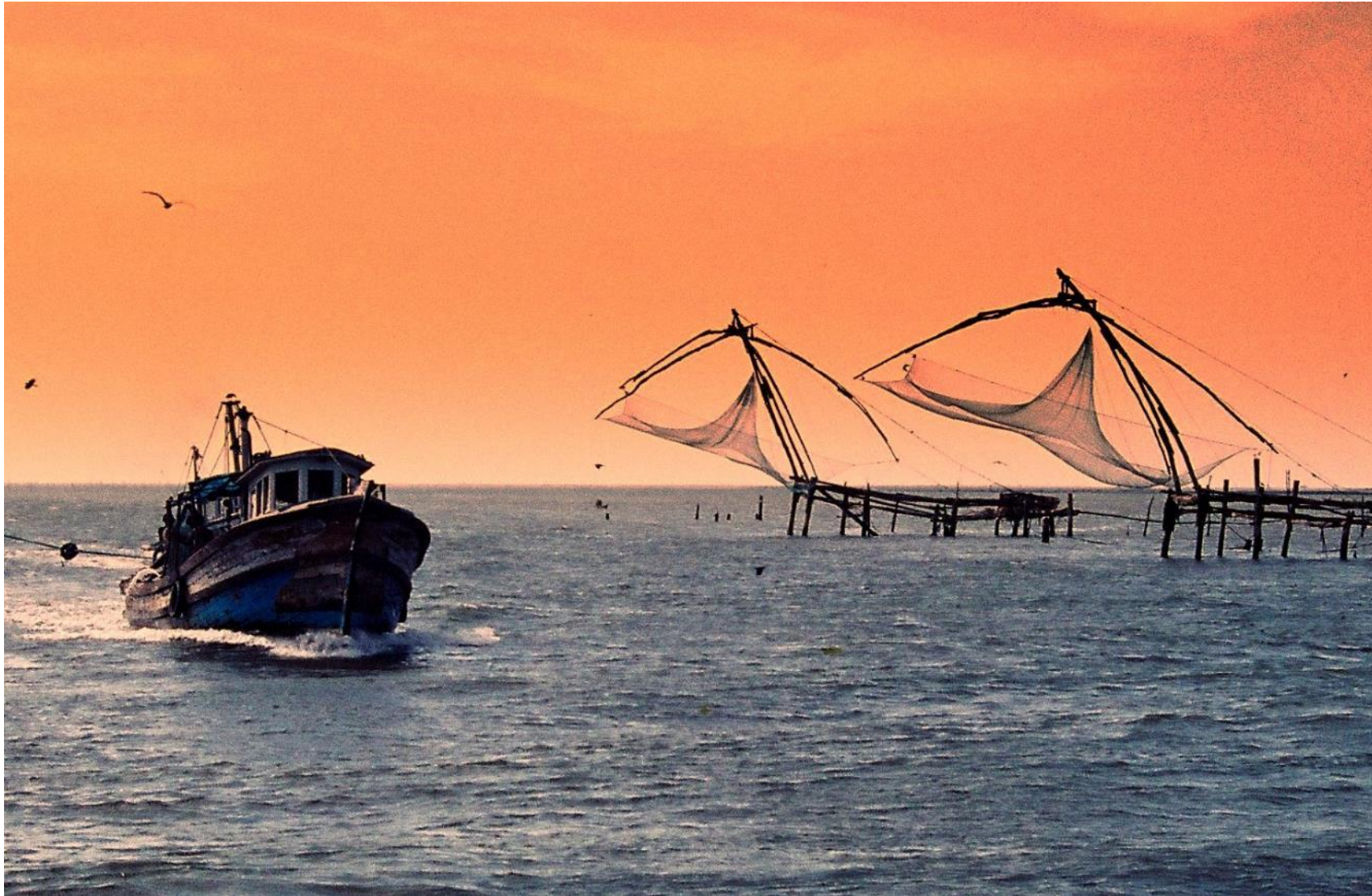


# MEMORIES OF COCHIN





# MEMORIES OF COCHIN





# MEMORIES OF KERALA





# MEMORIES OF COCHIN





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# MEMORIES OF COCHIN





# MEMORIES OF COCHIN





# MEMORIES OF COCHIN





# MEMORIES OF COCHIN





# MEMORIES OF ALLEPPEY





# THANK YOU

