

10 reasons to visit Munich

Why Munich?

What can this beautiful city offer for your next incentive or conference?
What makes this the preferred destination for locals and international guests alike?



Here are some of the reasons why you should consider Munich as destination for your next event...

1) Munich is clever

Munich is strategically located in the heart of Europe. Its international airport is number two in Germany and has direct connections to the European major cities. The city has easy access through the highways to important destinations like Salzburg, Innsbruck, Zürich or Prague, which gives you the possibility to combine destinations in one journey.

2) Munich is music, tradition and spirit

Be part of a unique way of celebrating and join the world's biggest folk festival Oktoberfest. But there is more to it than that. Music and street festivals, parades and many more take place through the whole year.



3) Munich tastes good

Munich has a sense of well being! Enjoy the beautiful beergardens and mingle with locals. The culinary offer ranges from an international award-winning cuisine to a snack at Viktualienmarkt or at down-to-earth Bavarian inns.



4) Munich is active

Munich is famous for its successful soccer team FC Bayern München. Visit the Allianz Arena and have your special event taken place in one of the loges. The city is also known for its bicycles paths and the water ski route at lake Olympiapark.

5) Munich is multifacted

Distinguished meeting locations, from lakehouses, hotel meeting rooms to large convention centers. No matter which occasion brings you to Munich, we have the perfect location for you.



6) Munich is modestly royal

Impressive venues, from castles through museums to official buildings. Be stunned by incredible architecture, painted walls and beautiful ornaments in and outside of the royal and old buildings.



7) Munich is art

Munich has the right balance of old and historical buildings combined with new and modern styles. The city wants you to learn about it and offers special combination tickets for museums, castles or exhibitions.



8) Munich is green

This vivid city offers many places to recover and relax. With its many parks and along river sides, you have absolute silence. Munich is green. Munich is clean.



9) Munich is nearby

Besides its own precious sights, Munich is nearby further worth seeing places. Be part of the royal German history and visit castle Neuschwanstein exclusively or take a cruise on the lakes Herrenchiemsee and Königssee.

10) Munich is trendy

As a large European metropolis, Munich is known for its after hour and its moving nightlife. Whatever you feel like, you can go to classical pubs, stylish wine or cocktail bars, trendy restaurants and funky clubs.

For further information on ground services, please contact:

Marina Parra-Flehsig / Managing Director
Weichlein Tours + Incentives
Neuhauser Str. 23
80331 Munich
info@weichlein.de
www.weichlein.de