



CPO Times – Spring 2018

CONFERENCE – EVENT – DESTINATION – ASSOCIATION MANAGEMENT



Berlin Times

Berlin keeps growing

Berlin offers one of the most cutting-edge hotel landscapes in Europe. From luxury to budget hotels, visitors may choose among more than 781 different hotels with 160,000 beds. In 2017, large new hotels opened at Alexanderplatz and in the City West area. More than 1,800 new hotel rooms are now available in the two areas. This means: Berlin is readier than ever for you!

URBAN NATION

The Museum for Urban Contemporary Art is an international organisation for art, creative projects and social exchange.



© Nika Kramer/URBAN NATION

Based on the principle „Connect. Create. Care.“ URBAN NATION has proven that the project is far more than a museum since September 2017.

Different exhibitions and projects are presented periodically to the public. URBAN NATION is a new highlight and addition to Berlin' eclectic cultural life.

An Evening at the „Kochbox“ Cooking School

The innovative cooking school Kochbox Culinary Rebellion is centrally located under a railway arch – a location which is typical for Berlin. The owners are the Berlin-based “cook pirates” – renowned German TV and Show chefs. CPO reserved „Kochbox“ for an international group of 50 guests to create an evening with a communicative, active, yet relaxing atmosphere. The group was divided into smaller groups, each responsible for a different course of the menu served that night or the accompanying drinks. As entertainment in between courses, a show dancing couple wowed the guests with their boogie-woogie performance. A photo box with requisites matching the evening's theme “cooking is Rock 'n' Roll” for souvenirs and lots of fun. The Kochbox - cooking school caters for up to 120 guests exclusively and is a fun, creative and relaxing way to spend an evening.

Messe Berlin upgrades its facilities

A 10,000 sqm hall which will be marketed under the ingenious name hub27 will be built not far from CityCube, the new congress center of Messe Berlin. The new addition will host congresses, fairs and other events. Its square layout and the ceiling height of 10 meters allow a flexible use of the space. hub27 can be accessed through a 3-storey head end building with an entrance foyer, meeting rooms and a rooftop terrace. hub27 is expected to open its doors in 2019.

Hamburg Times

St. Pauli Street Food Sessions

The Spielbudenplatz, a square right in the heart of the Hamburg district St. Pauli (yes, exactly in the red-light district where the famous Reeperbahn is...), turns into a gourmet paradise on Thursdays from 5pm till 11pm. The Street Food Session – „St. Pauli Straßenmampf“ (“street feast”) shows the hanseatic version of street food at its best: delicious, high-quality and quirky. Every week, gourmet-cuisine on wheels is waiting for visitors: about 25 alternating food-trucks, -trailers and -stalls offer premium, experimental tastes from all over the world. It's always worth a visit and can easily be integrated into many event programmes.

The Fontenay

Hamburg has gained a new gem of a hotel. The latest luxury hotel “The Fontenay” recently opened its doors. It is located centrally on the shore of the Alster Lake and offers 130 rooms and suites, as well as event space for meetings and special occasions.



© The Fontenay Hamburg

The New CCH – Great Chances for 2020

As of summer 2020 the extensively modernized and extended Congress Center Hamburg (CCH) will open its doors for events of all kinds. The “New CCH” presents itself as a flexible and innovative state-of-the-art location in the globally increasingly attractive destination of Hamburg.

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European Times

The new EUGDPR will be in force, soon.

As of 25 May 2018, the new General Data Protection Regulation (GDPR) will take effect.

Organizations face new responsibilities with regards to the handling of private data and heavy fines in case of non-compliance. In close collaboration with its IT subsidiary GLOBIT GmbH, we at CPO started over a year ago with the implementation of new processes that meet the new regulations. We are well prepared and our data protection officer has collected the most important facts in a whitepaper which we will gladly provide upon request.

Food Times

Arme Ritter – the “German French toast”



© thenewlywedscookbook.com

Ingredients for 4 servings:

- 300 ml milk
- 2 eggs
- 50 g sugar
- 6 slices of white sandwich bread/toast
- 50 g table spoons of cooking oil/50 g of butter

Preparation (approx. 15 minutes):

Mix milk, eggs and sugar. Pour this mixture over the bread slices (preferably in a large bowl) and let them soak (rotate the slices carefully once or twice) until the milk has been absorbed completely. The bread slices should not become too heavy. Heat the oil (or butter) in a non-stick frying pan and fry the slices on both sides at medium heat for about 8 minutes. The “Armer Ritter” is best served hot and often enjoyed with hot or cold vanilla sauce and / or cinnamon and brown sugar.

Congress Times

WCP 2017 in Berlin – a success story

Together with our long-standing client, the German Association for Psychiatry and Psychotherapy, Psychosomatics and Neurology, we bid for the World Congress of Psychiatry (WCP) back in 2012.

Large, international congresses are very coveted, and the process of application calls for a high level of commitment, energy, creativity and support.

We are proud to have run the WPA XVII WORLD CONGRESS OF PSYCHIATRY after long and meticulous planning in October 2017 in the Berlin CityCube and Berlin Messe. With 11,000 participants from 127 countries it was a true success story.

Congress contributions in a different way

The purpose of congresses is to relay and exchange scientific content on a particular subject. Classical formats are oral presentations, workshops, poster contributions etc. But why not additionally offer relevant content in a different way?

A good example is the above mentioned World Congress of Psychiatry. Psychiatric illnesses and mental disorders are also a popular subject matter in the world of art, music, literature and film.

Besides the scientific programme, participants were offered the opportunity to view different art exhibitions and performances of patients, and to get in touch directly with authors and filmmakers who work with such topics.

In addition, the New York psychiatrist and pianist Richard Kogan played works by the composer Robert Schumann, who is assumed to have suffered from bipolar disorder. Another notable guest was Mohan Agashe, the Indian actor and psychiatrist who received an award last year for his role as an Alzheimer patient in the Film “Astu – so be it”.

CPO on Tour



IMEX Frankfurt 15 – 17 May 2018

Booth G190 and A400 (INCON Group)

Inge Hanser, Katrin Suchi, Svantje Hopf and Pascal Hofer, together with Sebastian Bernt from GLOBIT GmbH, CPO’s own IT company, will be present and look forward to seeing you at the CPO booth!

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