

LIVERPOOL DEALER INCENTIVE

Objective

Motivation to increase sales and networking.

Background

Visit to the Bentley Factory near Crewe was required.

Highlights

Visit to Bentley factory.

Anfield Stadium Tour.

Beatles experience.

Programme

DAY ONE

Private stadium tour of Anfield hosted by an ex Liverpool player (Dietmar Hamman).
Dinner at The Beatles Experience.

DAY TWO

Transfer to Bentley Factory at Crewe.
Private tour of the Bentley Factory.
Dinner at San Lorenzo.

DAY THREE

Tour of Liverpool including the Ferry on the Mersey and Beatles homes.
Lunch at the Tate Liverpool.

DAY FOUR

Departures

Cost

Accommodation in single rooms, all meals, drinks, transfers and activities - £950 per person

