

CAMBRIDGE SALES INCENTIVE



Objective

Increase sales and networking.

Background

The client has connections to the aviation industry.

Highlights

VIP entry to Duxford Air Show

Horse racing experience

Programme

DAY ONE

Arrivals and check in to hotel

Afternoon punting experience and pub dinner

DAY TWO

Breakfast on the gallops of a horse racing stable watching the horses morning run accompanied by the trainer.

Visit to Tattersalls horse auction arena.

Afternoon racing at Newmarket with VIP hospitality.

Dinner at King's College Cambridge.

DAY THREE

Visit to Duxford Air Show with VIP hospitality at Europe's largest Air Museum.

DAY FOUR

Departures.

Cost

Accommodation in single rooms, all meals, drinks, transfers and activities - £1,200 per person.

